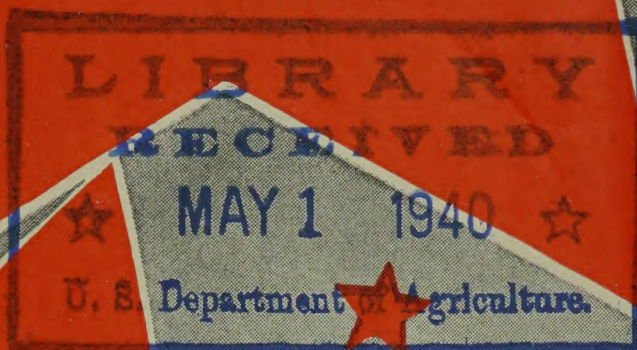


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AMERICAN FIELD SEED SALE!

STAR SEED BARGAINS for 1940



62,23

SCARIFIED SWEET
CLOVER
\$ **3**⁴⁰ BU.
Lot GOOD LUCK
PAGE 7

SAVE ON
ALSIKE
WITH TIMOTHY
\$ **8**⁰⁰ BU.
Lot THRIFT
PAGE 5

CLOVER \$ **3**⁰⁰ BU.
LOWER NOW
BUY EARLY
PAGE 3

TIMOTHY
\$ **2**⁴⁰ BU.
UTILITY BRAND
PAGE 32

GRIMM
ALFALFA
\$ **13**⁸⁰ BU.
HARDY ORIGIN
PAGES 11-12 & 33

TIMOTHY AND
ALSIKE
\$ **3**⁹⁰ BU.
ECONOMICAL COMBINATION
PAGE 15

EXTRA HARDY
ALFALFA
\$ **12**²⁰ BU.
U.S. GROWN
PAGE 11



AMERICAN FIELD SEED CO. CHICAGO ILLINOIS

**OUR
1940 SEED
BARGAINS**



**GOOD SEEDS
LOWER PRICES
MORE FRIENDS**

I'll Co-operate With You

Dear Friend:—The world has made a lot of history during the past year. We are very thankful that the good old U. S. is still plugging along and will continue on the road to peace. Right here, let me thank you many thousands of customers who let us save you some money last year. I wish to co-operate with you again this year. I want to get acquainted with a lot of you new customers. I'll guarantee to give you the same square deal. While many farm products are much higher you will be pleased to learn some seeds are lower than last year. Red Clover, Alfalfa and Sweet Clover are selling a shade lower than last year. However, most other seeds are selling a little higher. The size of the crop as a rule governs the selling price. Alsike Clover, Timothy, Korean Clover, Blue Grass, Oats and some Forage Crops were very short last year. Naturally the prices are higher. Over a period of years, in most seasons, seeds sell higher at seeding time than around the first part of the year. We have a large stock of seeds. I have marked prices down to bed rock. Our large buying power and direct selling permits us to save you money. You can save some of the middleman's profits buying from us. I wish to call your attention to the new Federal Seed Law, which was passed last year. This is explained on opposite page. Shipments of seed ordered by mail are required to give you practically the same information you obtain from a retail dealer. We are making an honest effort to comply with this law. No need of competitors to use the old argument that when you order by mail you get untested seed. We will give you a square deal. Read our "Money Back Guarantee" on page 2. You are the one we want to please. I am willing to co-operate with you and you can co-operate by telling your friends about our good seeds and low prices. That will make us all happy. Kindly favor us with your order.

Sincerely yours,
E. E. Elder, President.



LOT DIAMOND

**RED
CLOVER
MIXTURE**

Red Clover with Other Crop Seeds

We offered Lot Diamond in our catalog last year. This type of seed will appeal to thousands of farmers. Most farmers add Alsike and Timothy to Red Clover for a well balanced seeding. Lot Diamond is made up of approximately 40% or more of Red Clover, about 20% Alsike and the balance Timothy. Contains approximately 60% or more of Clovers. Produces heavy growth of hay or pasture. When sown 8 pounds per acre, you have an average of 20 Red Clover Seeds and 26 Alsike Clover Seeds per square foot in addition to the Timothy.

You'll Like the Quality and Savings

Lot "Diamond" is new crop domestic Northern grown seed. Has a good bright color. It has been re-cleaned and tested. Shows good purity and germination. This is not cheap seed. I guarantee it to be good dependable quality. If you are doubtful about the quality, write for a free sample. Sow around 8 or 9 pounds per acre. You are practically sure of a catch when you sow Lot "Diamond."

The cost of seeding is low. It is suitable for Agricultural Conservation Program. I am glad to recommend Lot "Diamond" to our customers and friends. Order this lot and if you are not pleased with it, kindly return the seed and I will see that your money is refunded promptly, including all transportation charges. Order early while prices are low.

**\$8⁵⁰
BU.**

**U.S.
GROWN
98 to 99%
PURE
INCLUDING
ALSIKE
AND
TIMOTHY**

BETTER SEEDS LOWER PRICES

Greater Star Bargains for 1940

While dealers in other commodities have been advancing prices, we are making a special effort to hold down seed prices. We want to give you the best values in the history of this Company. Our direct selling enables us to give you real genuine bargains on quality seeds. In many cases our prices are as low or lower than your local dealer can buy from a large wholesale house. Compare our prices with other dealers. Ask for free samples of seeds you want to buy.

Why Our Prices Are Low

We handle a large volume of seed. Big seed shippers make lower prices to get our business. We have low operating costs. Don't have a lot of losses on book accounts.

Our low prices increase our sales. A 10% profit on \$30.00 worth of orders looks better to us than 20% on \$10.00 worth of orders. A large volume, low prices make more and better satisfied customers.

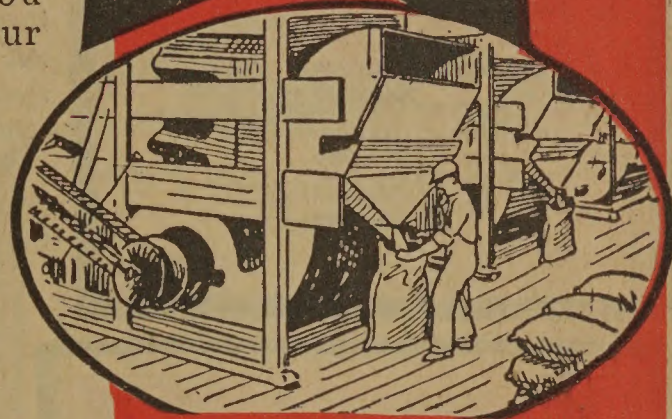


as possible of the entire lot of seed. A portion of this sample is taken to make the purity and germination test. This is the general method of testing seed and is followed by ourselves. In most cases the analysis is our own, but occasionally we use the analysis furnished by the party selling us the seed. It is our aim to attach such test tags to all shipments made. Sometimes a tag will be missed or lost from the shipment, but in such case a test tag may be had upon request.

Our Seed Analyzed

The test tags attached to shipments of seed show the results of the purity and germination tests of a composite sample of the lot of seed from which shipment is taken. This sample is obtained by taking small quantities of seed from different portions of the lot. These are mixed thoroughly so as to make the composite sample as representative

**BUY
DIRECT
SAVE
10% TO 25%**



EXPERT CLEANING IMPROVES QUALITY

Part of our service is to take good country seed, reclean it, grade it. However, we often buy seed which has been previously cleaned and in such instances, we do not reclean it. Removing weed seeds, light stock and chaff makes smoother, more uniform and more valuable stock. The percentage of clean out is often astonishing. You may be able to buy country seed for a few cents less per acre, but it is more to your interest to sow recleaned, tested seed.

NEW FEDERAL SEED LAW

Recently a new Federal Seed Law was passed by Congress, regulating the sale of seeds in interstate commerce. It requires all seed shipments to be tagged according to the restrictions of noxious weeds as provided by the law of your State. Also purity and germination tests are given. This gives you practically the same information as you would get from a retail seed dealer.

OUR GRADES OF SEED

Pinnacle Brand

Our top grade and an extra fancy quality. Beautiful color. Plump seed, smooth, uniform. This is the brand that satisfies the most critical customers. It is always a great value at our low price. Buy it if you demand the very best.

Universal Brand

A very fancy quality running a shade under the Pinnacle in appearance. Will compare favorably with many of the "Best" grades. A sound, reliable type of stock priced at a nice saving in price.

Economy Brand

Good serviceable seed. Not as nice in color. Contains some smaller berries. Gives good performance and therefore pleases buyers. A real value for the price. See Page 32.

Specials

You will find other lots listed by different names. These are "specials" described in full particulars instead of being classified under a certain grade. All are extra values.

Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am

(Signed) W. J. Kelley, R.F.D. 2.



FINANCIAL STRENGTH

The American Field Seed Company has a strong financial backing. Many years of fair dealings have established them as leading seedsmen who sell direct to farmers. Quality seeds, low prices and honest methods have brought their just reward. Their business has grown and they are reputable and reliable.

The American Field Seed Company has business affiliation with the following banks and they will gladly answer any questions as to the ability of said Company to serve seed buyers in a manner that will give complete satisfaction to the purchaser.

Terminal National Bank
Chicago

Drovers National Bank
Chicago

First National Bank
Chicago

ESTABLISHED RELIABILITY

"Old Reliable Firm"

We have been in business here in the same location for about eighteen years. We use government mails and our methods are subject to State and U. S. Government investigation. All seed is sold on our Money Back Guarantee explained on this page. See our bank reference in left column. We have served over 100,000 farmers. We specialize in field and farm seeds. Years of experience, thousands of satisfied customers, strong financially and liberal guarantee, all help to protect your interest.

We sell on a volume basis and can save you money. Why buy at high retail prices. Buy direct and save more money. The savings are unusually large in our great Star Bargain Sale.

"Market Conditions"

As this Catalog is released to our printer, most farm seeds are in a strong position. Red Clover and Alsike crops in 1939 are several million pounds less than last year. Alfalfa crop about like 1938 crop. Sweet Clover just a little larger. Timothy seed crop in 1939 was over 200 cars less. Korean Lespedeza was over 40 million pounds less in 1939. These figures are based from government reports. On account of better farm prices on farm products generally this year, there is more buying power by farmers. This is bound to increase demand.

"Buy Now—Prices Low"

The fact that seed supplies are not large indicates a firm position in the seed market. Prices will advance on most seeds rather than decline. We were fortunate in accumulating a large stock of fine seeds in 1939. We bought these seeds to very good advantage. This permits us to undersell competitors. Present conditions point to higher prices. Our quality and prices talk for themselves. Don't wait until time to sow and pay some country dealer two profits. Protect yourself by buying now when prices are low.

GUARANTEE

Your Money Back if Our Seeds Fail to Please

We hereby guarantee every shipment to you will be absolutely satisfactory. If our seeds, for any reason whatsoever, are not satisfactory and you do not feel that they are worth more than you paid for them, you can return them at our expense and we will refund your money and any freight charges you have paid.

We cannot guarantee crops as that is past our control owing to climate conditions, accidents and unusual things that occasionally occur, but we give you 30 days' time, after you receive the seeds to test them in any way you wish and give you full protection on your seed purchases.

American Field Seed Co.
E. E. Elder, Pres. Chicago

Our Motto
"We are not satisfied unless you are."

HOW TO ORDER

It is easy to buy from us. Write your name and address clearly. Put down the kind and grade of seed that you want. Specify the amount you desire and enclose remittance to cover the price of same. Send your remittance in the form of Bank Draft, Cashier Check, Postal or Express Money Order or Personal Check, whichever is most convenient.

Give name of town where your freight station is located if different than your postoffice. If there is no Agent at freight station, or it is a prepaid station, add money to remittance for freight. Or, we will bill you for freight. Freight rate per 100 lbs. is much less than half of express or parcel post rates. If you desire parcel post shipment, add money to cover postage.

RECEIPTED INVOICE

If you wish a receipted invoice, ask for it on your order. If you need a Certificate of Origin for A.A.A. Soil Program Committee, ask for it.

"We Guarantee Quick, Safe Arrival"

There are over twenty trunk line railroads running out of Chicago. Shipments delivered to Junction Railway freight house before two P.M., leave Chicago same day. Low freight rates from Chicago. We guarantee safe arrival and file claims for you, in case shipment is lost or damaged.

LOWER RATES ON FREIGHT

Grass and Clover seeds take third class rate. Rates may be lowered in some states. Grains and Corn are carried at 5th class rate except west of Illinois and northwestern states where the rate is 4th class. Your freight agent can give you rate from Chicago. Or write us for rates. Chicago rates are low. Add the freight to our prices and there is a big savings over your local dealer's prices. All our quotations include bags free.

EXPRESS for RUSH SHIPMENTS

Express is the best for quick arrival and if you are delayed and want seed at once you may desire express service. All seeds take the second class express rate. Express is about double the freight charges. It is advisable of course to order early so your seed can come by freight as that saves you considerable. On account of our superior freight service we can get freight shipments through much more quickly than most other houses.

RED CLOVER

LOT
REAL WORTH

\$11³⁰
PER BU.

HARDY
U. S. GROWN

EXTRA VALUE

A Superior Value

See Sample Enclosed for Quality

The sample speaks for itself. Notice the large bright plump berries. You will agree with us that Lot "Real Worth" is a mighty fine lot of clover. It has been carefully re-cleaned. You will not find any Canada Thistle or Quack Grass in this seed. Lot "Real Worth" has a good purity and germination. Contains about three to four percent of other crop seeds, such as Alfalfa, Alsike and Sweet Clover. Will run close to 99% pure including crop seed. This small percentage of crop seed is not objectionable. It has the appearance of our Pinnacle Brand which is our best quality. Lot "Real Worth" is priced very low considering the present market on Red Clover. Many dealers are asking more for this quality.

Lot "Real Worth" is Adapted Clover. It is U. S. northern grown seed, and complies with the Agricultural Conservation program. You cannot afford to sow Red Clover of unknown origin when you can buy Lot "Real Worth" at this special price. It is real economy to buy this lot.

Big Supply Now But Will Sell Fast

We bought a big stock of this seed to offer at this special price. We owned several hundred bags, but a bargain like Lot "Real Worth" moves out mighty fast. It is not wise to buy country run Clover that has not been tested, when you can buy this lot at a rock bottom price. Buy lot "Real Worth" and we guarantee you will get a shipment equal or better than the enclosed sample. If you are not satisfied with the quality or if you do not feel you saved money, ship the seed back. We will refund your money and stand the freight both ways. Be sure and get in on this bargain. Order now.

An Exceptionally Fine
Bargain

Lot "Real Worth" is a bargain that is a bargain. It would be low at a higher price. Some dealers are asking \$2.00 per bushel more. Nice bright clean seed like this, gives you a better chance of getting a good stand.

Lot "Real Worth" is domestic grown. It will make a lot of new customers, who will give us their business next year. That is one reason for pricing it low.

Our Regular Grades
Priced Low

Some of you might prefer one of our regular grades. The best grade, our Pinnacle Brand, is offered below. We think it is extra fancy quality. Customers who are real critical, buy this brand. On page 1, we fully describe our different brands. Some of you who do not care so much about color and appearance, will be interested in our other grades. We can save you money. Regular grades priced on page 32.

U.S. GROWN RED CLOVER

PINNACLE BRAND

EXTRA FANCY New Crop U. S. Grown. Guaranteed
to Satisfy and Save You Money

This is hardy domestic northern grown seed and our Pinnacle Brand is our best grade. We have always tried to maintain a high standard of purity and germination on all our Pinnacle Brand seeds. This grade of seed satisfies the farmer who is particular about wanting the best. It is really a beautiful quality. Complies with the Agricultural Conservation Program.

Northern Grown—Guaranteed

We do not handle any southern grown Red Clover. It is not good for our customers. We want your further business. Our Pinnacle Brand has been thoroughly re-cleaned, tested and guaranteed to be just as recommended. Thousands and thousands of our customers have been using our Pinnacle Brand seeds for years with the utmost satisfaction. Our other grades of Red Clover, Economy and Universal, quoted on page 32, are

all home grown seeds. They are all priced to save you money.

Underpriced—Lower Now

We have priced our Red Clover to sell. We challenge competitors to undersell us. Ask for a free sample. Compare quality and price. Buy now at present low prices. If you do not find the seed as represented and if you do not save \$1.00 to \$3.00 per bushel after you pay the freight, return the seed and we will refund your money plus freight.

The Red Clover crop the past year, or 1939, was less than the 1938 crop. However, Red Clover is selling around last year's price. There is a better demand for Red Clover this year and present stocks will not last long. Buy now while price is low, and you can make a savings on your order.



Gentlemen:

I have bought and sowed all my seeding from the American Field Seed Company for more than five years, and have always been well pleased. Will perhaps need more seed soon again.

(Signed) John O'Meara.

Monroe, Wisconsin.

Dear Sirs:

Received my clover seed, and am well satisfied with the quality and purity. I have had it analyzed and find it just as you advertise. Always had the seed tested, and found yours free from noxious weeds. This is more than I can say for some of the other firms I have dealt with. Truly yours, (Signed) Otto J. Klein.

Streator, Ill.





MAMMOTH CLOVER RED

Those who understand the Mammoth Clover seed situation will quickly appreciate the wonderful value in Lot Surpass. This seed is nearly all produced in the northern part of the United States. It is sown all over our country but is generally cut for hay or plowed under in all but the north. There is where the seed comes from. Seed production was a total failure in some of those sections and good in others. This Star Bargain will save you \$1.50 to \$2.50 per bushel.

Guaranteed Quality

We guarantee it of high purity and germination. You can buy it subject to your obtaining any state or U. S. Government test. You do whatever you want to prove to your own satisfaction that this is a bargain. Investigate and compare. You will discover that our Star Bargain Sale is saving the farmers of this country thousands of dollars on their seed bill. This seed is high quality seed. It is only the price that is low. Complies with Agricultural Conservation Program.

Where to Sow Mammoth

This clover grows larger than Medium Red and also somewhat coarser. It is often called sapling Clover. The yields of a crop of Mammoth are quite a bit heavier than of the Medium Red. The Mammoth, however, does not make as much second growth as the medium. It is also later in maturity.

If your seasons are too short for two crops of Medium Red

it pays to sow Mammoth. If you are sowing clover mainly for the purpose of plowing under use Mammoth and you may prefer it for sowing in mixtures. Lot Surpass in truth surpasses all similar offers and anyone wishing to sow Mammoth Red Clover will make a wise purchase when he orders this lot.

You want clean, pure, bright, plump, high colored, strong germinating seed, and you get all of those in Lot Surpass.

INOCULATION PAYS BIG DIVIDENDS

ALL AUTHORITIES SAY "INOCULATE Legume Seed"

We Offer a New Inoculation TUBERCLE GERM UNI-CULTURE

One Can Inoculates All Clovers, Alfalfa and Soy Beans

This new Inoculation is prepared for us by a well known laboratory. Their bacteriologist developed this new Uni-Culture. This new Culture revolutionizes the sale of inoculation. No longer necessary for you to buy different kinds of inoculation for different seeds. The bacteria for the Clovers, Alfalfa and Soy Beans are all packed in the same can. There are three times as many bacteria as needed in each can for each of six different kinds of Clovers, Alfalfa and Soy Beans. There are billions of live bacteria for different legumes in each can.

Cost of Inoculation Is Small

Any Agricultural expert or successful farmer will tell you it pays to inoculate. The extra crop yield makes the cost per acre very small. Our Tubercle Germ has plenty of strong virile bacteria. If our Tubercle Germ fails to produce nodules on the roots, write us within 6 months after using the seed and we will refund your money.

POSTPAID PRICES ON TUBERCLE GERM

Alfalfa and Clovers	Soy Beans, Cow Peas, Lespedeza Field Peas and Vetch
½ Bu. size.....\$0.30	1 Bu. size (State Kind)\$0.30
1 Bu. size..... .50	2 Bu. size (State Kind)50
	5 Bu. size (State Kind)85
	10 Bu. size Soy Beans only... 1.40
2½ Bu. size..... .90	25 Bu. size Soy Beans only... 2.75

GOLD MINE CLOVER MIXTURE

All Clover Mixture At a Low Price

**\$6¹⁵
BU.
50 LBS.**

This is a well balanced mixture of Red Clover, Alsike Clover, Sweet Clover, Alfalfa and Korean Clover. Contains a small sprinkle of Timothy, probably two or three percent. Some of these clovers are grown mixed and others get mixed in our mill and shipping room when bags are torn. We mix these lots together and add other clovers in right proportion to make this mixture. This accounts for the low price. Our sales on this mixture are increasing rapidly each year. Our customers like it.

You Need This Mixture

We recommend our Gold Mine Clover Mixture for a hay or pasture crop. Also for building up the soil. Composed of all legumes it stores plenty of nitrogen in the soil. Produces a heavy crop at a small cost. It will grow on most any kind of soil. Sow about 10 to 15 lbs. per acre. Sow on fall grain or with nurse crop. Will come up next year. It is cleaned seed. Has good germination. This is not old junk screenings like some mixtures offered by some dealers at a low price. We sell this mixture like all our seeds, subject to our Money Back Guarantee. If you do not find it as represented or do not feel it is well worth the money you paid, just ship it back at our expense and we will refund your money plus all transportation costs. Order now. Stock limited.



Gentlemen:

Please inoculate my clover seed, as I enclosed 50c extra in my order. Ship as soon as possible. Have been ordering my seeds from you for 7 or 8 years. Like your seeds fine.

Sincerely yours,
(Signed) WIRT D. LEE, R.F.D.1

Creston, W. Va.



Gentlemen: This has been the driest year that was ever known in Kentucky. A seed merchant told me he sowed 2 bushels of Alfalfa and did not have a dozen stalks in the whole field. I sowed your seed, inoculated, and have a good stand of both Alfalfa and Sweet Clover. Yours very truly,
(Signed) S. T. GLASS.

Rockdale, Ky.



ALSIKE CLOVER

**LOT
WISCONSIN**

\$12⁰⁰
PER BU.

60 lbs.
Per Bu.

Lot Wisconsin Contains White Clover

The Alsike crop was short but we are holding down the price. A bushel sows 10 acres. Almost cheap as Sweet Clover to sow. Costs much less to sow than Red Clover. Alsike has higher feeding value than Red Clover. The hay is less dusty. Grows on poor soil. A seeding lasts several years.

Many farmers practice sowing some Alsike with White Dutch Clover. It adds to production and helps to do away with bare spots in the field. Alsike is less apt to winter kill and is generally a good producer.

Character of Seed

The quality of this lot makes the value. It is good clean high germinating Alsike. We bought it at a bargain price because it contained some White Dutch Clover. That doesn't hurt it for practical purposes at all. White Clover is selling at \$25.00 per bushel. It's priced \$1.50 to \$2.00 per bushel too low. Your dollar does its duty when you invest it in Lot Wisconsin.

High Bright Color, Excellent Purity. Strong Germination. Shipment guaranteed satisfactory. An Extraordinary Star Bargain.

Easy to Get Started

Alsike Clover is one of the easiest to get to grow. This crop does not care much what kind of land you sow it on. It may be too sour for Red Clover or too wet and yet it will grow Alsike. It works well in pastures and meadows. If you have any trouble getting clover started use Alsike. It's a good plan to mix it with Red Clover if you are doubtful of success. Alsike is a perennial.

Lot Wisconsin Priced Low

This great Star Bargain deserves the attention of every buyer who wants to get all he possibly can for his money. You will not be disappointed. Since we secured this seed we haven't been able to find another like it at a similar price. The seed is all higher. We can offer this Lot Wisconsin only so long as this lot lasts. Buy it now. Sacks are free on all seeds.

**LOT
NEVER-FAIL**

\$11³⁰

PER BU.

WHITE DUTCH CLOVER

The famous pasture clover. Makes wonderful bottom growth sown with other taller clovers and grasses. Also known as a lawn clover. It is used in lawn grass mixtures. Is drought resistant and very nutritious. The seed is small. Four pounds sows an acre. In mixtures use 1 to 2 pounds per acre. On lawns use 1 pound on 600 square feet. It's a perennial. Lasts several years.

Small lots, postpaid: 1 lb., 85c; 5 lbs., \$3.90; 10 lbs., \$7.50.

See page 32 for quantity prices.

**LOT
THRIFT**

\$8⁰⁰

PER BU.

Alsike with Other Clover

This lot cuts your seeding costs 15% to 25%. It is practically all Alsike Clover. It contains percentage White Dutch Clover and Timothy. It might have a sprinkling of Red Clover. Over 90% is Clovers and it produces a practical crop for hay, pasture and building up the land. This type of seed can be sown on most any type of soil with success. Sold 60 lbs. per bushel.

A Wonderful Opportunity

This seed has been recleaned. Has a good purity and satisfactory germination that will produce a good stand. It's a sure crop. Sow about 7 pounds per acre. Send for a free sample. See for yourself. We guarantee it to be satisfactory. Sold on our Money Back Guarantee. It's a bargain. Stock limited.

The Best Alsike with Timothy

You stretch your seeding dollars to the limit when you buy this Lot Thrift. There is more Timothy in this seed than in Lot Wisconsin, but Alsike predominates as it runs over half Clover. It is a very nice looking lot of seed. Around 8 or 9 pounds per acre makes a good seeding. It is one you can be proud to show your friends. A lot of value for a small cost.

Thoroughly Recleaned

This Lot Thrift has been cleaned and graded with utmost care. It has been blended into a quality that is always economical. It germinates readily and grows a heavy crop of very fine hay. It makes a satisfactory and profitable seeding. Sown at 8 lbs. per acre gives about 60 to 70 Alsike seeds per square foot. Sold 60 lbs. per bushel.



Nashville, Ind.
Gentlemen: Enclosed herewith another order for Clover Alsike and Timothy mixed. The seed I bought from you before produced such a nice piece of grass that it is the talk of the neighborhood. They say it is the best piece that they have seen anywhere this year.

(Signed) E. B. Nisbet.

Newald, Wis.
Gentlemen: The Alsike that I bought from you in the spring was certainly fine and I have the best new seeding in the country. The Champion Beardless Barley that I bought from you were No. 1 and I have harvested it already.

Yours very truly,

(Signed) R. B. Rose.



SWEET

THE WONDER CROP



Save Most by Buying Now
Sweet Clover seed production is short. The demand for it is heavy. Higher prices are certain. Our present quotations are based on early purchases. Markets are now higher. Buy early and share in these extra values.

**For FERTILIZERS
PASTURE and
MONEY
MAKING**

CLOVER

Domestic Northern Grown

More land than ever is going to be sown to clovers and grass this year. Sweet Clover is a great favorite because it excels all in soil building and is the cheapest of all to buy. Seed supplies are not large. Already market advances show the tremendous demand for this crop. We bought large supplies early. As long as they last you can buy at our money saving prices.

UNHULLED SWEET CLOVER

Nature's Way of Seeding

This is a beautiful bargain in seed in the same form as it falls from the plant in the fall. It is one of the surest and best ways of getting a stand. This should be sown during the early winter. The seed then becomes imbedded in the soil. The freezing and thawing prepare the seed for quick germination in the spring. Unhulled is not recommended for late spring seeding as it is slower in germinating. A good time to sow is December, January, February or first part of March, right on the snow or frozen ground. Some farmers tell us that they get heavier stands of clover from sowing the Unhulled Seed.

Extra Nice Seed

Much Unhulled Seed that is offered, is poorly cleaned. We obtain our Unhulled Seed from a shipper in Minnesota, who picks out the best lots of Unhulled purchased from growers. Our Unhulled Seed is fine clean quality. Our seed is quoted low. Stocks of this fine quality are limited, so order early and sow early.

**\$1.90
30 LBS.**

VARIETIES

Sweet Clover—That which we formerly listed as White Sweet Clover, is now designated as Sweet Clover only. The reason for this is that in nearly all the main seeding producing sections some Yellow Sweet Clover has gotten into the fields. While in many instances the percentage of yellow is small it is still technically a question about selling it as straight White Blossom, even though much may be all white. It is a wonderful crop for pasture, soil building and produces heavy crops of hay.

Grundy County Type—Does not grow as tall as the common Sweet Clover. Matures about 3 weeks earlier. See page 6.



Yellow Type Sweet Clover—Lives two years. Matures between Common and Grundy County. Finer stemmed and leafy. Mostly all yellow blossom. See page 8.

Hubam Type—An annual Sweet Clover. Makes complete growth in the same year it is sown. Blooms, bears seeds same year sown. See page 8.

GRUNDY COUNTY SWEET CLOVER LOT HIGH TEST

**\$4.20
BU.
60 LBS.**

The Pinnacle of Quality in Grundy County Type Sweet Clover

Like Lot Cream this Lot Hi-Test is the finest quality, only it's the Grundy County Type or Dwarf Type of Sweet Clover. It is beautiful seed. The farmer who is particular and "cranky" about sowing high grade seed will like this extra fancy Star Bargain. Lot Hi-Test is good clean seed. It is quick growing and has a high germination. The berries are uniform and the color excellent.

Grundy County in Demand

Many farmers like this smaller type. Seldom grows over 3½ feet high. Is earlier than the big white. The seed is smaller in size and goes further. 11 or 12 pounds per acre makes a good seeding. It is more economical to sow. Past years sold as White Blossom. Makes better hay crop. Lot Hi-Test is one of our fine Star Bargains. We guarantee every shipment to be satisfactory.



Gentlemen: I bought Sweet Clover from you last spring, and sowed it on a stock field, on very steep ground sloping to the west. I have a fine stand, pastured it through the dry months and it is now over knee high. I am well pleased with the Red Tag Grimm Alfalfa seed bought from you last spring. (Signed) J. Ralph Meyer.



Cireleville, Ohio.
Gentlemen: Enclosed find another order for clover seed. This is my third year ordering clover from you. Am more than pleased with the last two clover seedings, both in price and quality. I had the only good piece of Sweet Clover seed in this neighborhood last summer.
Yours truly, (Signed) Harvey M. Bode.



LOT CREAM
FINEST SWEET CLOVER

This lot of Sweet Clover will please the most critical buyer. It's the cream of the crop. Big berries and fine color. The highest purity and very strong germination. Doubt if you can find anything finer. Lot Cream is better than the average best.

\$3.95
PER BU.

Priced to Save You Money

Lot Cream is Pinnacle Brand quality. Pinnacle is our highest grade. High grade seed is always satisfactory and economical. Your local dealer could not give you better seed value if he charged you \$2.00 more. Why pay long prices. Buy lot Cream and save money. Domestic northern grown.

Our Seed Carefully Prepared

All of our seed is bought with care and cleaned with modern machinery. Our Sweet Clover is scarified by latest improved methods. You can depend on our seed as being good reliable stock. It must be good or we cannot expect your future business. See page 6 about "Varieties."

Grow Sweet Clover This Year

Build up your land. Grow better pastures and get larger yields of hay and grain. Sweet Clover will help you make more money. You cannot make a better purchase than lot Cream. Very few dealers handle seed of this quality. Order lot Cream. It will make us friends.



LOT NOBLE
\$3.70
PER BU.

A Sweet Clover Leader SAMPLE ENCLOSED

This is an outstanding offer. This is the quality a lot of our customers ask for. Seed that is a little off in color; not quite so uniform in size, but clean and good germination and low priced. Lot "Noble" meets with these qualifications. It is not real fancy quality but a mighty serviceable lot of Sweet Clover. It is similar to our Universal Brand. Some dealers might sell this quality as their best grade. A good percentage of this lot is first grade in color

and size of the berries. See enclosed sample.

Lot "Noble" Is Sharply Underpriced

We consider it one of the big guns of our Sweet Clover special offers. You'll like this lot of seed. We know it will deliver the goods and make us a lot of friends. This seed is scarified. It has been carefully blended. See page 6 about "Varieties" and White Sweet Clover.

Save Up to \$1.50 Per Bushel

Check our price on Lot "Noble" with prices others are asking for a similar quality, you will find a big saving on this lot. Don't let some competitor discourage you. Use your own judgment. We have carefully tested Lot "Noble" and know we are offering you one of the finest values of the season. It is a real bargain. We offer this lot on our Money Back Guarantee. Remember, "We are not satisfied unless you are."

LOT GOOD LUCK
\$3.40
PER BU.

BAGS FREE

An Outstanding BARGAIN

Lot "GOOD LUCK" Priced Extremely Low

This is our lowest priced Sweet Clover and a Star Bargain that excels all others. It is by no means cheap quality. The seed has been cleaned, scarified and germination is high. It will produce a good crop and should bring Good Luck to you who order it. It is domestic northern grown.

Good Luck Is Big Sweet Type

Just the kind you most generally see throughout the country. It ranks foremost in land building and is used very extensively for pasture. Usually makes a good hay crop in the fall of first year and is used either for hay or pasture and for plowing under the second year. Grows fast, produces heavily and it is one of the best money making crops.

A Big Dollar Value

The quality of our lot "Good Luck" this year is far better than in previous years. It runs 10% to 20% better in quality. Not quite as fancy looking as our best grade, but a mighty serviceable lot of seed. The seed runs a little smaller, the color is not so uniform and it contains some Yellow Clover. On account of some of the seeds being small, there are about 20% to 30% more seeds in a pound than in the higher priced seed. This makes a good stand. Many of our customers are not so particular about the color and size of the berry. You want seed that has satisfactory purity and germination at a real bargain price. Lot "Good Luck" has those qualifications. We ship this seed to you on approval. Our Money Back Guarantee on Page 2 protects you.

Buy This Bargain NOW

We want every customer to get full value for his money. It would be difficult for us to get more seed like Lot "Good Luck" that we could sell at this low price. We recommend this lot as an outstanding value and urge you to buy now at this low price.

Mooreville, Ind.

Gentlemen: I wish to say to my brother farmers of the United States that after 4 years dealing with the American Field Seed Company, that I have saved on an average of \$2.00 per bushel on most seeds bought of them and also got a square deal in every respect.

(Signed) J. T. Brown, Ex-Co. Commissioner.

Milan, Mich.

Gentlemen: I have bought seeds from your company for my fertilizer customers for the past two years, and have ordered over 100 bushels of grass seed each year. I have never had a complaint from my customers.

Very truly yours,

(Signed) W. P. Craig.

STAR BARGAINS

SWEET CLOVER

LOT JEWEL \$4.25 BU.

Dollars Saved in Biennial Yellow Blossom Type

This Star Bargain glitters like a jewel. Very few dealers can match it. The Yellow Type Biennial Sweet Clover is not so plentiful as the White. It is becoming better known every year. It has finer stems and makes more leafy growth. We know where the best Yellow Blossom Type Sweet Clover is produced. It is a profitable seed crop.

Yields lots of seed per acre. Matures about 10 days earlier than the White. Many say it is easier to grow. Makes a finer quality of hay. It is great for pasture and building up the soil. Lot "Jewel" is quality seed for quality folks.

Lot "Jewel" is Pinnacle grade quality. That means our very best. It is fine, bright, clean, high colored seed. Has high germination. If anyone talks to you about quality, get a sample of their seed. Compare it with sample of Lot "Jewel." You will usually find our seed superior. It is strictly high quality.

Save More Money

Retail dealers who sell Yellow Biennial Type Sweet Clover will no doubt ask you for from \$1.00 to \$2.00 more for seed like lot "Jewel." Why pay more money? We sell you the seed on a guaranteed basis. Our Sweet Clover seed is carefully prepared. If you pay \$2.00 per bushel more, we don't think you would get any better seed than lot "Jewel." Take advantage of this Star Bargain offer. Don't pay two profits, when you can get high quality seed like lot "Jewel" at this price.

HUBAM

THE ANNUAL WHITE BLOSSOM SWEET CLOVER

LOT MODEL \$7.25 BU. 60lb.

Hubam Type—A One Year Variety

Here is a peerless Star Bargain in a highly profitable crop. Sowing Hubam enables you to work your land harder and still keep it in a high state of fertility. It does two years work in one. It makes a full and complete growth the same year you sow the seed. It's a one year rotation crop. Produces seed crop same year seed is sown. Read at the bottom of the testimony of Mr. T. E. Beals, Cicero, Indiana. This is more evidence regarding the value of Hubam.

Other Advantages of Hubam Type

This type of Sweet Clover is a real money maker. You can get two cash crops a year with Hubam. Sow it with grain in the spring. Cut your grain first. Then in early fall you get a crop of seed. You can pasture it after the grain is off. Produces up to 600 pounds of seed per acre. Makes a good hay crop if cut about the time it starts to bloom.

Some farmers plow it under about the time it starts to bloom. Makes a great fertilizer. Adds large quantity of humus and nitrogen to the soil. Will increase next year's corn

or grain crop around twenty to forty percent. Hubam is a quick action crop. Sow about 12 to 15 lbs. per acre.

Lot "Model" Priced Low

This is new crop seed. We obtain the bulk of our seed in the corn belt territory. It is adapted for any northern territory. Lot "Model" is a special offer of fancy seed. It is good bright seed. Thoroughly recleaned and scarified. Has good purity and germination. It is guaranteed to satisfy. It is practically the same quality as our Pinnacle Brand quoted on page 32. We offer Lot "Model" at this special price to induce more farmers to use Hubam Clover. Order Lot "Model" and cash in on this crop this fall. Our price is lower than many other dealers are asking.

GREATEST VALUES

LOT VICTORY

\$3.95 BU.

A Nice Quality of Yellow Sweet Clover Type

Here again as in our other lots of Sweet Clover you discover what amazing values we are giving our customers this year. We know this low price will put Biennial Yellow Sweet Clover on thousands of farms that have never had it before.

A Good Quality of Seed

Lot "Victory" is seed that will produce very satisfactory results. It is good seed. It has been well scarified. The germination is good. You will like it because it will do as much for you as higher priced seed. It's not so extra fancy in appearance, having somewhat smaller berries a little off colored. That is why you can buy it cheaper. If you are strong for looks buy Lot "Jewel" described above. If you don't care much for looks, you can make an extra saving by ordering Lot "Victory." It is guaranteed to satisfy.

A Great Value

Biennial Yellow Type Sweet Clover at this price is cheap. This fine stemmed leafy variety is becoming more popular. Some sow it alone, others mix with white for pasture. You can sow Lot "Victory" on old pastures. As a soil builder this clover ranks high. Remember it's a bargain.



Cicero, Indiana.
Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Centerville, Mich.
Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am
(Signed) W. J. Kelley, R.F.D. 2.





KOREAN CLOVER LESPEDEZA

\$2.00
BU.
10 Bu.
\$19.00

A Great Clover for Poor Thin Land. Requires No Lime or Fertilizer

Its popularity increases year after year. Very easy to get started. A phenomenal drought resister. High in food value. Extra fine summer pasture. Grows on the poorest land. Enriches soils and keeps them from washing. Tens of thousands of poor acres are being reclaimed by Korean Lespedeza.

Description

Korean is an annual. That is, it grows only one year. However, it reseeds itself very easily unless the season is too short to mature seed. The stands from re-seeding are generally much thicker than the original stand.

The stems are fine. The growth is not so tall but is very leafy. The feeding value is very similar to Alfalfa. In the latitude of Central Missouri it makes up to 3 tons per acre. In the north it is best for pasture. Korean is especially good in pasture mixtures because this clover does not make much growth in the spring. In the hot dry summer months it grows best. Pastures containing Korean do not dry up but continue to flourish until killing frosts.

SEEDING SUGGESTIONS

Your seed bed **Must** be firm and the seed must **Not** be covered deeply. Broadcasting on winter grains is a good practice. Sow like Red Clover. Running a roller over the ground later helps both grain and the clover. When sown with spring grain, roll the ground thoroughly then sow Korean and roll again. Seed may be broadcast in early spring on thin pasture without any seed bed preparation. Write for free circular for detailed information on this crop.

Twelve to fifteen pounds per acre is the general rate of seeding. The seed is sold at 25 pounds per bushel.

SPECIAL STRAIN No. 19604 KOREAN CLOVER

New Early Type

This is the first year this type is offered. Don't confuse it with the Common Korean, Sericea and Harbin Lespedeza. This strain proved far superior. The Agricultural College, Ames, Iowa, reports it matured seed every year for five years. A farmer in central Illinois writes us he obtained over 1000 lbs. of clean seed per acre. Grew about two feet high in dry year of 1936. For hay or pasture sow 10 to 12 lbs. acre.

A Money Crop

Sow in the spring and harvest a seed crop the same year. Will mature seed in northern part of Corn Belt. For a seed crop sow 3 lbs. to 4 lbs. per acre in rows and cultivate it. Drilled 8 to 10 lbs. Two weeks earlier than Common Korean. A chance to make real money. Order now. Supply limited.

Korean Strain No. 19604. Prices Postpaid: 1 lb., **50c**; 2 lbs., **80**; 5 lbs., **\$1.60**; 10 lbs., **\$2.90**. See page 32 for prices on larger amounts.

SERICEA LESPEDEZA

A Tall Grower—A Perennial

This Lespedeza differs a great deal from Korean. Instead of living through reseeding it comes up in the spring from buds that form on the roots in the fall. That starts it off earlier in the spring. Grows taller than Korean. Therefore it is much better for hay. It also has a larger, stronger root system and is a superior soil-builder. Has lived over winters in the latitude of the southern part of Wisconsin. Grows on poor soil.

Nature of Growth

Sericea grows slowly the first year sending up a single stem. It throws out more stems from the crown each year. Thus it becomes finer and heavier producing year to year. Grows very leafy. Should be cut before blooming for best hay. May be used for pasture.

The strong tap root of Sericea penetrates the stiffest soils. This tap root branches very freely and this extensive root system loosens up the heaviest land. In fact, it is on heavy, stiff land that it does best. Gives remarkable results on flat, poorly drained land.

Seeding

Sow only scarified seed. Does not stand as much frost as Korean. therefore do not sow too early. Use about 6 to 8 pounds per acre. It is vitally important to have a solid seed bed and not to cover deep. Use a roller after seeding if you can. That is good practice on all grass and clover seedings.

We guarantee to save you money on Sericea Lespedeza based on the quality of seed we sell. Our price is figured on a 25 pound bushel. See page 32 for quotation.

Small lots, postpaid, 1 lb., **50c**; 5 lbs., **\$1.75**; 10 lbs., **\$3.00**.

CRIMSON CLOVER

It is also known as Giant Incarnate Clover. It can be sown on almost any kind of soil. This type of clover has a lot of merit and is worthy of your consideration. Crimson Clover is used for a pasture and hay crop, also for building up the soil. Usually sown in the spring in the north. Considered an annual in the north, although has been known to live through the winter as far north as central Illinois. Can be sown with other clovers and grasses. It stops soil erosion. Grows about as tall as Red Clover and Alsike.

Feeding Value

Makes good pasture or hay. Milch cows have been observed to make more milk when pastured on Crimson Clover than when pastured on Red Clover or Alsike Clover. Makes better hay when grown with other clovers and grasses. The N. J. Agricultural Experiment Station conducted feeding experiments, which showed Crimson Clover was worth \$16.55 per ton when substituted for wheat bran at \$26.00 per ton. When cut for hay it should be cut when it is all in bloom.

A Wonderful Soil Builder

Crimson Clover is a legume. It adds nitrogen to the soil. Will grow on soil too poor to grow Red Clover. Plowing under a good crop of Crimson is equal to 10 to 20 tons of barnyard manure. On land that will make 30 bushels of corn per acre, a yield of 45 bushels may ordinarily be expected following a crop of Crimson Clover. Build up your poor land by sowing Crimson Clover. Sow 12 to 15 lbs. per acre. Our seed is fancy quality. Cleaned and tested. Sold 60 lbs. per bushel.

Price: ¼ bu., **\$2.00**; ½ bu., **\$3.80**; 1 bu., **\$7.50**; 5 bu., **\$36.75**.

Fair Oaks, Ind.

Gentlemen: I have been very successful with your Alfalfa Seed. Sowed Grimm last spring on ground that was said would not grow it, but had a good seed bed and it is almost ready to cut now. Sowed it with oats. Most all farmers around here have decided it was in good seed.

(Signed) W. Rohrbaugh.

Aurora, Ill.

Gentlemen: I have been more than pleased with every order of seeds bought of you for several years, especially as to quality and price. Have bought hundreds of dollars worth of seed, and always got good seed. I like your system of doing business.

(Signed) Levi Carr.

ALFALFA

FOR THE CORN-BELT LOW COST HEAVY PRODUCTION

Corn-Belt Alfalfa has come into existence as a registered trade-name for Alfalfa seed, adapted to the corn belt as shown on the map below. Corn-Belt Alfalfa is a "registered" trade-mark and is not a variety of Alfalfa. This Corn-Belt Alfalfa seed is produced in the northern and western part of the corn belt and even farther west and north. We have for example established that Alfalfa from the corn belt states does just as well in Wisconsin as Montana or Dakota Common. Some farmers in Wisconsin have sown Kansas Alfalfa for several years with success.

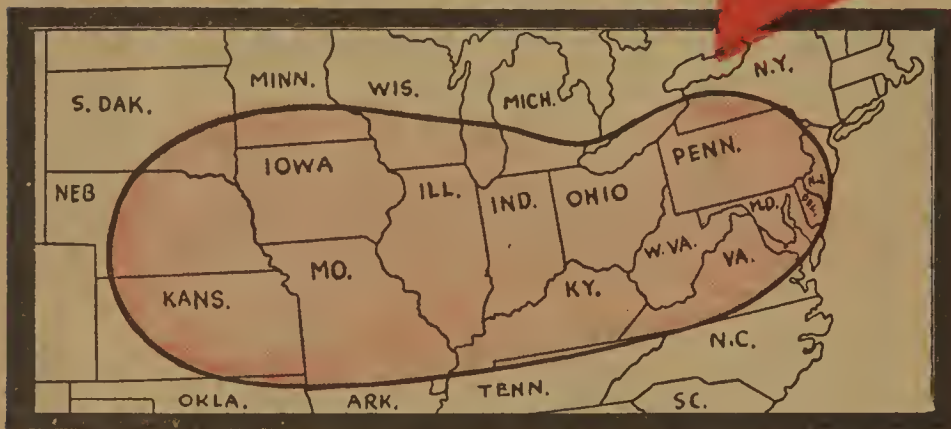
Thoroughly Adapted

We have not made wild guesses but the fact of adaptation of such seed has been amply sustained by experiments made by state stations. It is further established by the experiences of our customers who have used seed from these sections for many years.

We have four different grades of Corn Belt—PINNACLE, UNIVERSAL, ECONOMY and UTILITY Brands. They are adapted for sowing in Corn Belt States. Our Corn-Belt Alfalfa is domestic U. S. origin. No southern seed in Corn-Belt. See page 32 for low prices. Suitable for A.A.A. Program.

Always Dependable

Now we can help you solve your seed problems more easily. You can select adapted Corn Belt Alfalfa with the assurance that you will always get seed of dependable character. It will have the hardiness and yielding quality you want at lower prices. Our Corn-Belt Alfalfa is adapted to territory as shown by map below. Always insist on genuine Corn-Belt stock.



CUSTOMER REPORTS ON OUR ALFALFA

Mr. Clarence Wilde of Knox, Ind., writes: "I mixed lot 'Liberty' with your I think it was Corn-Belt Alfalfa, and I sure got a wonderful stand. I sowed it the first week in September."

Mr. Dan E. Michael, R. No. 1, Uniondale, Ind., writes: "Was pleased with your fancy Corn-Belt Alfalfa received this spring. Hope this Seed Corn is as satisfactory."

Mr. Howard H. Leonard, Jonesville, Mich., writes: "I got a nice stand of Alfalfa. It looks like a picture. I am ready to cut it the third time, for all it has been so dry and I got the seed of you."

Mr. Arthur Niestrad, Arenzville, Ill., writes: "The Clover and the Alfalfa I got from you last spring was O.K. I have a fine stand of both, so please rush this order out for me."

Mr. D. L. Atkinson, Green Forks, Ind., writes: "Have you got lot 'Grand' Alfalfa \$12.20 bushel? If not, send me your prices on your Alfalfa. I would like to have lot 'Grand' \$12.20 bushel. I have sown it for three years and it done well. Let me know at once."

Dr. W. J. Miller, Moberly, Mo., writes: "I have used your lot 'Vigor' for several years and am well pleased with it. I am going to seed a small acreage this August and would like to have your price on the lot 'Vigor' Alfalfa."



ALFALFA CORN-BELT

PINNACLE BRAND
\$15.00 BU.

This quality represents our very best grade of common hardy alfalfa at a very reasonable price. Thousands of our customers who have used Pinnacle Brand Corn-Belt Alfalfa have never made a complaint. We have received

many testimonials from customers who have used this grade. We call it Extra Fancy quality, and are proud to offer it to our personal friends and satisfied customers. If any competitor tries to knock our Pinnacle Brand Corn-Belt Alfalfa, he is just barking up the wrong tree.

This is the "tops" in high grade hardy Alfalfa. It is suitable on A.A.A. Conservation Program. Contains no southern seed. Has large plump berries and bright color. Has high purity and germination. Others might ask you \$2.00 per bushel more for alfalfa, but we don't believe it would give you any better crop. Mr. Joe Kestel, Manhattan, Ill., reports he bought some of our Pinnacle Brand Alfalfa about three or four years ago. He says it stood the winter and weather conditions better than his neighbor's field, who sowed high priced Certified Grimm Alfalfa. Our Pinnacle Brand Corn-Belt Alfalfa will save you money.



Reg. U. S. Pat. Off.

OKLAHOMA

\$12.90
BU.

PINNACLE ALFALFA Approved Origin

This seed was grown under hardy conditions, where there is lots of freezing and thawing. The mercury gets down below zero in the winter and they have a very high temperature in the summer. C. A. Helm, Associate Professor of Field Crops of the University of Missouri, has the following to say about Oklahoma Alfalfa: "Our tests made a number of years with Alfalfa Seed from various sources gave every indication that genuine Oklahoma grown Common Alfalfa was just as well adapted to Missouri as common alfalfa seed produced in Kansas, Nebraska and other States to the west and north." There is no question about it being hardy. This seed in bushel bags. Each bag bears a tag showing it is Oklahoma Approved Origin Alfalfa, eligible for award payments in north central states by the Agricultural Adjustment Administration.

Our Pinnacle Oklahoma Alfalfa is a very fine quality. Nice plump, bright colored seed sold to you on our Money Back Guarantee. It is new crop. Our stock of this quality is limited. Order now.

ALFALFA



**MAKES
MORE
PROFIT
THAN
OTHER
CROPS**



LOT GRAND

**A Big Value
Grown in the U. S.**

Our trade uses a large quantity of this grade. It gives good satisfaction. Our customers like it. They come back for more and tell their friends of this big value.

You get a lot for your money in this seed.

It produces good stands. Those stands yield fine crops. It is as hardy and productive as any common alfalfa. The crops are clean and vigorous. It is adapted for Soil Program.

Why so Low in Cost?

It is merely a matter of appearance. It is not as smooth or highly colored as our more expensive grades. It's a good bit like judging horses. One horse may not look as nice as another but he'll do just as much work and have just as good wind as a nicer looking one that sells for twice as much.

An Economy Seeding

This lot will hold down your cost of seeding. Sown at the rate of 15 lbs. per acre, it has produced good stands. It contains some smaller seeds which make a whole lot more seeds per pound and more seeds per square foot when sown. Start this money crop this year by sowing Lot "Grand." Sold subject to your approval. See guarantee, Page 2.

13⁸⁰
PER BU.

**LOT ROCK BOTTOM
HARDY NORTHERN
GRIMM ALFALFA**

We are offering Lot "Rock Bottom" Grimm Alfalfa to our customers who prefer the Grimm type, but hesitate on account of the price. Here is a super bargain in Grimm and the price is within the reach of everyone who wants a field of hardy alfalfa. The price is low because it contains some discolored seeds. Not a fancy looker, but a good producer. Contains quite a percentage of small sized seeds. Small alfalfa seeds will produce large plants the same as larger seeds. On account of the seeds being smaller in size, there are approximately 20% to 30% more seeds in a pound of this seed than in a pound of larger seeds that sell for \$3.00 to \$4.00 per bushel more.

Buy Now—Cost Low

A lot of our old customers buy this quality every year. They don't care for looks if they can get seed that germinates, produces a good stand and can buy it at the right price. This seed has been re-cleaned. Lot "Rock Bottom" will save you around 20% to 25% on your alfalfa bill. Sow 15 pounds per acre for a good stand. Lot "Rock Bottom" is northern grown and complies with the Agricultural Conservation Program. We sell this lot of seed on our Money Back Guarantee explained on page 2. Alfalfa is not so plentiful this year and we urge you to send in your order real soon.

**LOT VIGOR
HARDY ALFALFA SEED
CHOICE QUALITY**

\$13²⁰
BU.

Lot "Vigor" gives you a big value plus. It produces a good growth at a low price. Don't compare this seed with some low grades offered by seed houses dealing in southern grown Alfalfa. Lot "Vigor" is hardy Corn-Belt Alfalfa. Not large, fancy quality like our Pinnacle Brand described on page 10, but a dandy value at the low price. It is medium quality. Has good purity and germination. Some of the seeds are smaller in size and some are off color. You get more seeds in a pound of Lot "Vigor" than in the higher priced seeds. Sow 15 lbs. per acre for a good crop. Suitable for A.A.A. Program. It's a mighty good buy.

MONTANA GRIMM

PINNACLE BRAND—In Sealed Bags

We consider Montana Grimm Alfalfa one of the hardest types of alfalfa grown in the U. S. It is nice big plump berried seed and bright color. We call it Extra Fancy. We believe Montana Alfalfa will stand as much or more abuse than any other alfalfa. It really stands up well under adverse weather conditions. Some alfalfa fields in Montana are 25 years old.

\$16⁷⁵
BU.

Big Savings at Present Prices Save \$2.00 to \$3.00

Here is how we save you money. We bought this seed through our buying organization, who bought the seed in the producing districts of Montana. Our connection bought around fifteen cars. This large buying power enables us to undersell many dealers. This seed does not pass through the hands of two or three wholesalers and jobbers who tack on a profit which the consumer eventually has to pay. Buy direct from us and cut out the middleman's profit. It complies with A.A.A. Program.



Ravenswood, W. Va.
Gentlemen: I am much pleased with the Alfalfa and Red Clover got of you in March. The Alfalfa, sown in April, has withstood the worst drought ever known here. It is better than any grass, native or otherwise, and is still looking well. Send me your price list of seeds as usual.
Yours Sincerely, Chas. L. Brown (Ex-Senator).



Lawton, Mich.
Gentlemen: I am enclosing part of my order amounting to \$112.70. The balance will follow as needed. One man that was going to order with me has not the money right now, but will have it later. Your seeds always grow. Many thanks,
Yours respectfully,
D. H. Kuhns.



DAKOTA No.12

LOT
DAKOTA
\$15⁰⁰
BU.

This Is
Dakota 12
Type—Very
Hardy
Priced
Low

We offer this lot to our customers who demand extra hardy Alfalfa. It is Dakota 12 type, Nebraska grown. Most everyone of Nebraska and Dakota Winters will do well most anywhere. Most dealers demand a big premium knows of the superior value of Dakota 12 type Alfalfa. Any Alfalfa that withstands the ranges for Dakota 12 over other Alfalfa. The crop was real short. Most dealers cannot match this quality and price. Our Low Price on this Northern Origin Seed will save you money. Fits in Soil Program.

A Fine Bargain

You are buying this seed at a very substantial reduction. You can return it and get your money back if you don't consider it a matchless bargain. The seed is of very fine quality. The purity and germination are high. Just a slight touch of a few off colored seed. It would pass as the best with most dealers.

Lot Dakota will give you a start with Alfalfa of real winter hardiness and at a price that eases the strain on the pocketbook. Investigate. Check up on us. Make comparisons. You'll find a big saving and a great value. Suitable for Agricultural Conservation Program.

Save
\$2⁰⁰ to
\$3⁰⁰
ON
ALFALFA

GRIMM ALFALFA

Super-Hardy
Grimm Type
Super Bargain

LOT LIBERTY
\$14⁷⁵
BU.

Adapted—Northern Origin
Seed

Every practical and economical farmer will appreciate this bargain. Grimm Alfalfa at less than the price of some grades of common. Why so low in price? Because it isn't as high in color or as uniform in appearance. The purity is good. So is the germination. The seed is cleaned and graded by modern methods. The berries run a bit smaller in size. Requires no more seed per acre than the most expensive grades. The farmer who buys his seeds on the basis of results rather than for looks will find in this seed just what he wants. Suitable on Agricultural Conservation Program.

Lot Liberty Is Reliable

Judge seed values by performance rather than by the price of the seed. This lot of seed will produce the same kind of a crop, the same kind of yields that higher priced seed will bring. Has been cleaned for noxious weed seeds. It is simply that higher colored seed brings more money. You will find other lots of Grimm Alfalfa described and priced on the inside back cover of this book. Every one of these offers is a bargain. In this Lot Liberty you get the most practical and serviceable seed for every dollar you spend. We do not have a great deal of this seed so you had better send your order early.

PINNACLE BRAND GRIMM Alfalfa

\$16²⁰
BU.

This Is Grimm Type
U. S. Northern Grown Seed
Shipped in Sealed Bags

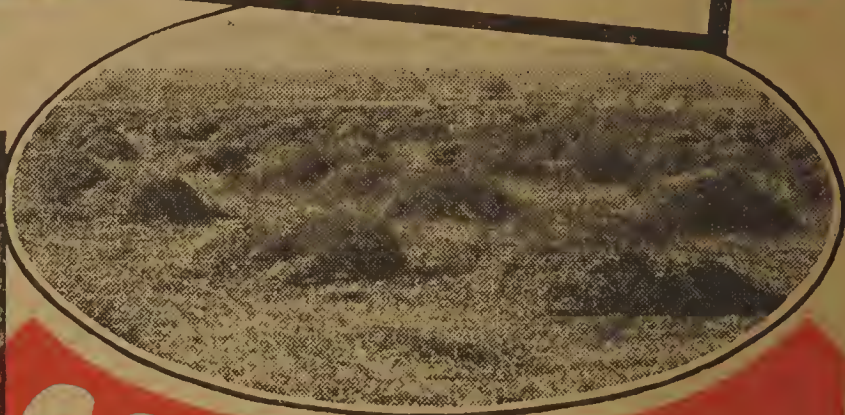
I want every one of our critical customers to give particular attention to this wonderful value. If you want a strictly high quality lot of Grimm Alfalfa you will find just what you desire in our Pinnacle Grimm. It has beautiful color, high purity and strong germination. Plump golden berries. A fine, smooth, uniform lot.

Every bag is sealed for your protection. I wish you could visit with me so I could explain the superior merit of this Pinnacle seed. Perhaps if we charged more money for such seed some people would think it was better. Our volume buying permits us to sell lower. This seed is sharply under priced. Suitable on Agricultural Conservation Program.

Sample Free Upon Request

We probably can't visit together but I will gladly send you a sample of this seed. You can see for yourself what a beautiful grade this is. It is hardy stock Grimm. I am sure that compared with other seed of equal quality our price will save you \$2.00 to \$3.00 per bushel. I bought this seed to advantage and I want you to benefit by sharing in the savings so obtained.

May I urge you to act as promptly as possible for such extra fine Grimm at so close a price will certainly sell fast.



COSSACK TYPE

A SUPER-HARDY COSSACK TYPE

WITHSTANDS SEVERE WINTERS AND THE
MOST DAMAGING CONDITIONS

Our Cossack Type ranks as the full equal of Grimm as regards winter killing. Some consider it even superior. It is unquestionably in front rank. Does your soil or your climate cause a lot of winter killing? If so, use Cossack or Grimm. You won't find anything that will do better. In the end it is the cheapest to sow. Makes heavier production and produces greater profits.

Our Cossack Type Extra Fine

This is our Pinnacle brand. It's the finest grade we sell and that is finer than most. It is top-notch in every way. You are guaranteed the best and you get the big, bright, clean, high germinating seed.

This is also U. S. Grown, Northern seed. Our careful buying brings you this unequalled value. This is a very low price for seed of this character. If you need a super-hardy Alfalfa you will make no mistake in ordering our New Cossack. We know your dealer will ask you more money and talk about better quality. You won't get any better quality no matter what you pay. Buy direct during our Star Bargain Sale, and keep the extra dollars for other things. Postpaid, 1 lb., 50c; 5 lbs., \$1.80. Larger amounts, see price list on page 32.



Sheboygan Falls, Wis.
Gentlemen: Your Alfalfa No. 12 is the best Alfalfa I saw yet. It is even better than some Grimm here and did not freeze out. We had 28 below zero in winter, so it sure is tough and produces a nice amount of hay each year.

(Signed)

Yours truly,
Edgar H. Klemme.



Burgettstown, Pa.
Gentlemen: Your seeds have always been very satisfactory and of good quality and have saved me money. I have a pretty good stand of Alfalfa on my wheat stubble from your seed, sowed last spring, and we did not have any rain for four months.

(Signed)

Yours truly,
C. R. Fullerton.



**BUY
EARLY**

for

**LOWEST
PRICES**

TIMOTHY



**FINE
CLEAN
HIGH
GERMINATING
SEED**

LOT
**SILVER
TIMOTHY**

\$ **2.60**

**PER
BU.**

Priced Exceedingly Low

You can cut your cost of seeding to the bone by sowing Lot "Silver." The Timothy crop the past season was about two-thirds of the previous year's crop. While the prices are higher this year, Timothy is the cheapest seed on the list. We have several cars and can take good care of your business.

99 1/4 % Pure—Strong Germination

Lot "Silver" is strictly first class quality. It is Pinnacle Brand quality. If you are an old customer you know that means Extra Fancy or the best.

Send for samples. Compare quality and prices with your retail dealers. Considering quality, you will find our prices lower.

Compare Quality and Value

It pays to sow seed that will grow. Our test shows this lot has high purity and germination. This lot is priced right. A higher price cannot make it any better. You will find other grades described on page 1 and prices on page 32. Send your order for Lot "Silver." It is a dandy value.

BROME GRASS

Also Known as Bromus Inermus

Wonderful Drought Resister—Heavy Producer

An excellent hay and pasture crop. Is a perennial. Lasts several years. Has good feeding value. Relished by all kinds of livestock. Brome roots go down about 4 or 5 feet, yet not difficult to eradicate. Stands more dry weather than other grasses. During a dry season when other grasses are fading out, Brome Grass keeps green and growing. Starts earlier in the spring and keeps growing late in the fall. Stands more severe winters than most grasses. Does well on most any kind of soil.

Leading Authorities Recommend Brome Grass

During the past few years Experiment Stations of Michigan, Illinois and other states in the corn belt have been recommending Brome Grass as a valuable grass. They advise sowing 3 to 5 pounds per acre in an Alfalfa field. Brome Grass seed is a little coarser than other grasses and usually sown at the rate of 18 to 20 pounds per acre. Experiment Stations also found that by sowing about 3 pounds of Alfalfa and 16 or 17 pounds of Brome per acre, it will increase the hay tonnage around 25 percent over straight Brome Grass. It can be sown with other clovers and grasses with fine results. We have good quality, fancy re-cleaned seed. Prepare a good seed bed. Harrow in the seed lightly and roll afterwards, if possible. Our price is low in comparison with other dealers.

Small lots postpaid: 1 lb., 40c; 5 lbs., \$1.65; 10 lbs., \$2.90. See page 32 for wholesale prices.

Red Top

Easiest of All to Grow

Red Top thrives most anywhere on medium to heavy soils. It grows on a wider range of soil types and over a large variation of climates than any grass we know of. Poor soils grow Red Top even after other grasses fail. Medium soils produce it profitably. On rich land it makes a luxurious production. It grows under dry conditions and is the best grass for wet land or poorly drained soil. Red Top stops gully-washing as it makes a thick sod.

Use This Valuable Crop

The above characteristics will suggest uses for this crop on your farm. It makes a fine grass to have in permanent pasture and meadows. It is also fine for lawns. Red Top will catch where other grasses may fail. Using Red Top assures a fuller stand of grass and therefore greater returns from the land. We strongly advise its use.

Our Prices Save You Money

Compared with other grasses the acre cost of seeding is very low. Very economical to use. It only takes 10 to 12 lbs. per acre for a full seeding. In a mixture a little goes a long ways. Our seed is thoroughly re-cleaned and is high testing new seed. Our wholesale quotations are on page 32.

Smaller lots postpaid. 1 lb. 45c;
5 lbs., \$1.30; 10 lbs., \$2.30.
See page 32 for latest price list.



Gentlemen:

I have been ordering seeds from you several years and am always well pleased. I do not find as good quality elsewhere and your prices are always reasonable. Your shipments are prompt and I have recommended your seed to my neighbors who are ordering from you.

(Signed) R. S. Carpenter.

Lynnville, Tenn.



Gentlemen:

Please quote price on Red Clover, Alsike Clover and Timothy. I have used your Pinnacle Brand for several years and always found them O. K.

(Signed) Eldon Hagy.

Knightstown, Ind.



LOT MAJOR ALL DOMESTIC GROWN SEED

TIMOTHY ALSIKE & RED CLOVER Mixed

\$4.60
BU.
45 LBS.

CONTAINS
28 to 33% CLOVERS

This makes a very fine and a very heavy producing combination for meadows. Also good for pastures. Contains just the right amount of clovers. It is a dandy rich mixture. It is carefully prepared to give the most satisfactory results. There is real quality seed in this mixture. Good purity and germination. It has the growing power you want. It is all domestic grown seed. Suitable for Soil Program.

Gives 50 Clover Seeds
Per Square Foot

That's just what Lot "Major" will average when you sow 12 pounds per acre. At 10 pounds per acre you have 40 clovers per square foot and then there is the Timothy besides. Such a seeding can produce a stand as "thick as hair on a dog's back."

The yields are surprisingly heavy because the clovers help the Timothy and the Timothy helps the Clovers. We consider this one of our best seedings for more permanent results. The supplies of such seed are very short this year. We urge you to place your order early.



Money Saving Prices

They are low compared with other prices on the same fine quality and the same clover content. These prices are low considering market conditions. If we don't save you money you can return the seed and get your money back. Let us take care of your seed business.

Valuable Mixture

This rich mixture produces a marvelous crop. It is rich in Clovers. It enriches the soil. If you want a real crop at a low cost of seeding, order Lot "Major" Timothy, Alsike and Red Clover Mixed. This seed has all been re-cleaned. We sell this triple mixture with the understanding you must be satisfied. If not just ship it back and we will cheerfully refund all the money including the freight charges. Lot Major is a good buy.

BEAT-EM-ALL

QUICKEST GROWING
PASTURE MIXTURE

\$2.15
BU.
25 LBS.

Quick Action at Low Cost

This quick growing mixture is especially recommended for farmers needing some good early pasturage. This mixture may be sown early and can be pastured in a comparatively few weeks. Has high production and feeding value as well as low seeding cost. Can be used for new seeding or to thicken up thin pastures. This mixture contains approximately 50% of Clovers.

General Description

Because of its rapid growth this grass requires no nurse crop. It starts quick and grows fast, thus giving protection to the clover seedlings as well as holding weeds in check. You can start to pasture this lightly very early. Then as the season progresses, increase the pasturing and work it hard.

Production for Two Years

Our Beat-Em-All Mixture is composed of quick growing clovers and grasses. Approximately 50% of clovers. The clovers add to the feeding value and build up your land. This mixture can be pastured close. Often keeps growing until after frost. Sow 13 to 16 pounds per acre. Cover seed lightly and roll ground if possible.

Order Now

We know that thousands who read this will need just such a seeding. These seeds were all re-cleaned before mixing. The germination is high. We have sold thousands of bushels of Beat-Em-All Mixture the past four years and it seems to give universal satisfaction. Order some of this mixture now while it is available and the price low.

PERMANENT PASTURE

Economy Mixture

\$5.15
50 LBS.

Here is a fine mixture composed of grasses with the exception of a small amount of Korean and Sweet Clover. An all around mixture than can be sown in spring or fall. It is suitable for most any soil and climatic conditions, and a wide range of territory. Our Economy Mixture is an ideal combination for a permanent pasture at a very low cost. Produces a pasture that will last several years.

Our Economy Mixture is a combination of Red Top, Kentucky Blue Grass, Korean Clover, Timothy and Rye Grass and Sweet Clover. Sow 15 to 20 pounds per acre. If you want more Clovers, add them to suit your requirements. These grasses all reseed well and your pasture gets better each year. This seed has been re-cleaned and the mixture carefully blended. The price is low and we guarantee shipment to satisfy you according to our guarantee on page 2.

PERFECTION MIXTURE

\$6.90
50 LBS.

Our Perfection Mixture is made up of the higher priced grasses, but contains some of the grasses used in our Economy Mixture. This variety of grasses make an excellent Pasture or Meadow. This Mixture is principally Ky. Blue Grass, Orchard Grass, Bromus (Brome Grass), Reed's Canary Grass, Timothy and Red Top. This combination of seeds meets various conditions of soil, climate, etc. Some of these seeds make a vigorous growth during dry periods and others yield well in wet seasons. These grasses produce well-balanced results from year to year. This is a mixture that should last for years. Sow 15 to 20 pounds per acre. The seeds in this mixture have been re-cleaned. We guarantee shipment to please you. This is a good value at this low price.

MONEY MAKING MIXTURES at LOW COST**ALL U.S. GROWN
CLOVERS****MIXTURES
AT BED
ROCK
PRICES****TIMOTHY AND
RED CLOVER
MIXED****RICHER
GRADE****\$4⁴⁰
BU.****Contains 28% to 33% Clover**

With seed scarce and markets advancing this is a real bargain. It is a quality seeding at a price that will save you money.

Practically every farmer in agricultural districts uses the Old Stand-by, Red Clover and Timothy Mixed. It contains just the right percentage of Clover to produce a heavy stand of pasture or meadow. It is richer in feeding value. It is a great soil builder. Stores plenty of nitrogen in the soil. When plowed under, will increase future crops of corn or grains 25% to 50%. Farmers are reducing the grain acreage and going back to their Old Stand-by, Clover and Timothy. Complies with the Agricultural Conservation Program. Sold 45 lbs. per bushel.

Fine Quality Seed

We buy a great many lots of this seed already mixed. When thrashed the seed is mixed. We buy such seed mixed at a big discount. This permits us to offer a mixture of this kind at such a low price. Seeding 11 or 12 lbs. per acre, there are about 30 Clover seeds to every square foot. This seed is recleaned. Germination and purity tests are good, and seed guaranteed to satisfy you. You are practicing true economy when you buy this mixture. Thousands of customers recommend this mixture. This Richer mixture is a great big value at a low price.

**TIMOTHY
RED CLOVER, ALSIKE
AND ALFALFA****\$4⁶⁵
BU.
45 LBS.****All Northern Grown
28% to 33% Clovers
and Alfalfa**

This is a very rich mixture at a low cost. It is our Champion Mixture. Highly satisfactory to our customers. Produces big yields of fine hay. Makes an excellent pasture. Sow this mixture and find out if your land is adapted for growing Alfalfa. Many customers have established fields of straight Alfalfa after seeing the wonderful growth made by the crop in this mixture. This combination builds up your soil. Has high feeding value. It is cleaned and blended seed. If you do not get a full stand of Alfalfa, you are pretty sure of getting a good stand of other Clovers and Timothy. A seeding of 12 lbs. per acre gives an average of about 40 Clover seeds per square foot. This mixture has a good average germination. It has a double value; good seed and a low cost of seeding. Complies with the Agricultural Conservation Program.



Gentlemen:

I have used your seed for a number of years and am well pleased. I can save from one-fourth to one-third by buying from the American Field Seed Company. I can recommend your seed to my friends as I know they will save money.

Bark River, Mich.



(Signed) Joseph E. Guilbault.

**LOT
ROYAL****\$4⁵⁰
PER BU.****TIMOTHY and
ALSIKE
MIXED****This Mixture Contains 28% to 33%
Alsike**

Another superior value. One that will save you money and give most gratifying results. Sow a bushel to four or four and a half acres. Produces heavy yields of rich nutritious hay. Grows on land too sour for Red Clover.

You should remember that Alsike seeds are less than half as large as those of Red Clover. This mixture gives you a much heavier seeding of Clover. Sown at rate of 11 lbs. per acre, there will be about 50 to 60 Clover seeds on every square foot.

Very Desirable Hay Crop

Alsike Clover has scarcely any hairs on the stems and is therefore less dusty than Red Clover. It also has a higher feeding value. When sown with Timothy the Alsike grows erect and is often taller than Red Clover. This mixture helps the growth of the Alsike, increases its production and improves its quality. Maturing at the same time it makes one of the finest natural mixtures of Clover and grass you can get. It has long been a favorite with our trade and it is in great demand. Sold 45 lbs. per bu.

Description

Lot Royal is very nice seed. This stock was mostly grown mixed. It has been well cleaned. The purity and germination tests are high. The seed is nice bright stock. The blending has been carefully done. The Alsike is uniformly mixed with Timothy. It is an all-around smooth lot and a most remarkable bargain at this low price. You are getting the last penny in seed value when you buy this lot. It's easy to grow. Seldom fails and is guaranteed to please you.

**TIMOTHY and ALSIKE
STANDARD GRADE \$3⁹⁰ PER BU.****45 Lbs. per Bu.****Contains 20% to 25% Alsike**

This is the same kind of mixture as we have quoted in former years as our No. 20 mixture of Alsike and Timothy. Like lot "Royal" described above, it is made up of seeds secured from mixed fields. It gives you the same number of Clover seeds as the 40% to 50% mixture of Red Clover. It is highly recleaned and germination high. It surely is a seeding that gives excellent satisfaction. Thousands and thousands of our customers have used this same mixture for years. We receive hundreds of testimonials every year regarding it. Our Standard grade gives you a great big value at a low price.

It will pay you to become well acquainted with the different grasses described on this page. They have been a revelation to many a farmer and they have added many dollars in profits to the farm income. They help you get the best production from your acres. Our Star Bargain prices on page 32 give you money saving quotations on each item.

REED CANARY GRASS

THE MIRACLE GRASS Also Known As Phalaris

This grass is a perennial and lasts several years. It will establish a heavy sod on land too wet for other crops. It is easy to eradicate. This grass is best adapted for low wet land, although it has been found to produce paying crops on drained land and upland. It roots fairly deep. It is a wonderful drought resister. During a dry season when other grasses and forage crops were practically a failure, Reed's Canary Grass produced 3 tons of hay per acre.

Seeding and Soil Requirements

It can be successfully grown most anywhere in the northern half of the U. S. Thrives on sour soil. Grows standing in water. Reed's Canary Grass can be sown in spring or fall. Spring seeding is most common. Can be sown real early in the spring. Sow it alone or with a very light seeding of grain. For a seed crop sow about 3 lb. per acre in rows about 18 inches apart. Should be cultivated once or twice. For hay or pasture sow 6 to 8 lb. per acre. Only cover the seed lightly. About 1/2 inch is plenty. You can sow broadcast and go over with a roller if soil is loose. Practically all our seed comes from Minnesota. Our seed is clean and has good germination.

Profitable Crop

Grows 4 to 6 feet high. Yields 3 to 5 tons per acre. The hay has high feeding value. All livestock will eat it. Under average conditions two or three cuttings per acre are obtained. You can cut off the heads for seed and still get a full crop of fine quality of hay from the stand. Produces 100 to 175 lb. of seed per acre. This is a fine grass for pasture. It can be pastured from early spring until late in the fall. Has pastured four mature cows per acre for a period of seven months.

Postpaid Price: 1 lb., 50c; 5 lbs., \$1.85; 10 lbs., \$3.30.

See page 32 for quantity prices.

Write for free Circular on Reed's Canary Grass for further information.



ORCHARD GRASS

Is a perennial. Grows on good and poor soil. Excellent in permanent meadow and pasture mixture. Keeps soil from washing. Good for shady places. Makes fine hay crop sown with Red Clover. A good drought resister. Starts growing early in spring. Is nutritious, palatable and good producer. Our Orchard Grass seed is very fine this year. Purity and germination tests are high. Sow 20 to 22 pounds per acre for full seeding. Can be sown with other grasses and clovers.

See page 32 for reduced Star Bargain prices.
Small lots postpaid: 5 lbs., \$1.45; 10 lbs., \$2.70.

DOMESTIC RYE GRASS

A quick growing crop. Can be sown early. Starts quick and keeps on job all summer. Makes early pasture or hay crop. Produces lots of feed. Is something like Blue Grass, but leaves are broader and grows much taller. Requires no nurse crop. Often used as a nurse crop sown with slower growing grasses. Experiment Stations in several states recommend it. Eaten by all livestock. Sow 20 to 25 pounds per acre. Can be sown with other grasses. Our seed fancy quality. Prepare a good seed bed, cover seed lightly and roll if possible. Low prices quoted on page 32.

Small lots postpaid: 5 lbs., 90c; 10 lbs., \$1.65.

KENTUCKY BLUE GRASS

Surpassing Quality—Star Bargain Prices

You know what Kentucky Blue Grass is, how valuable for pastures and lawns. It comes volunteer in many places, but it's a mistake to wait for volunteer growth. You lose too much. It's wasteful to let acres be cut in production. If you need Blue Grass sow the seed, you'll be money ahead in the end.

Our prices on Kentucky Blue Grass are very low. No item has been spared. Every price has been slashed terrifically. We did not carry over old seed as so many dealers did. Our prices are on heavy weight re-cleaned high germinating seed. This is 21 lb. to 23 lb. seed.

See price list on page 32 for bargain quotations on this seed. It's the cheapest to sow this fancy quality.

Small lots, postpaid, 1 lb., 50c; 5 lbs., \$1.85; 10 lbs., \$3.30.

LAWN GRASS MIXTURES

Mixtures That Produce Beautiful Lawns

We have worked out several blends of grasses to produce healthy, compact, beautiful sods in a very short time. These mixtures are adapted to different soil and climatic conditions. All seed is re-cleaned high testing. You will find them thoroughly reliable and you will find them much more economical in the end than experimenting with untried or improperly blended mixtures.

American Fancy Lawn Mixture. Fine evergreen grasses mixed to fit the average soil and climatic conditions in the United States. Makes a fine sod in a short time and is highly satisfactory for most sections.

Postpaid, 1 lb., 50c; 2 lbs., 80c; 5 lbs., \$1.90; 10 lbs., \$3.50.

American Terrace Mixture. Keeps sloping places looking nice. Prevents washing.

American Shady Lawn Mixture. For lawns that have spots that are shaded most of the day.

Price, postpaid, above 2—1 lb., 50c; 2 lbs., 85c; 5 lbs., \$2.00; 10 lbs., \$3.60.

Not prepaid, any of above mixtures, 25 lbs., \$7.25.

CRESTED WHEAT GRASS

Stands more drought than most other grasses. During dry weather periods it came through with better stands than most other grasses. Good plan to sow with clovers and other grasses. Has high feed value. All livestock eat it. Stands lots of cold weather. Is suited to most any soil in the west or middlewest. Grows from early spring to late fall. Stands lots of abuse. Lasts several years. Easy to eradicate. Sow on a firm seed bed, drilling 10 to 12 pounds per acre. Cover lightly. Not over 1/2 inch.

Postpaid: 1 lb., 50c; 5 lbs., \$1.60; 10 lbs., \$2.90. Not Prepaid: 25 lbs., \$4.20; 50 lbs., \$8.25; 100 lbs., \$16.30.



Gentlemen:

With many thanks for being prompt in sending out my shipment. I find the American Field Seed Company to be on the square, and the best of all that sells pure seed.

Yours very truly, Bruce H. Been.

Spencer, Ind.



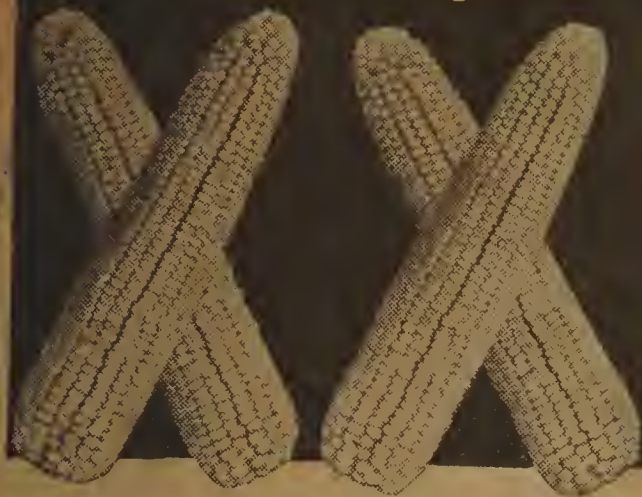
Gentlemen:

All the seeds that I have purchased from you have been entirely satisfactory. Your prompt shipment and fair dealings have been above par.

(Signed) Cecil Freestone.

Selma, Ind.



DOUBLE CROSS**STATE CERTIFIED
HYBRID
SEED CORN****State Certification**

A Hybrid to be certified must show a combined superiority of 25% in yield and lodging resistance of stalk over the average open pollinated corn in state yield contests for at least 2 to 5 years preceding certification. When you buy State Certified Hybrid, you are sure of getting the genuine State Originated Hybrid Corn. We sell State Certified Hybrids because they are safe, sure and dependable. The original seed stock is "Approved." It is produced under state supervision. If there is anything wrong with the seed stock, isolation, detasseling, moisture content or germination, it can't be certified. It must also germinate 90% strong or better.

Buy Blue Tag Certified Hybrids

That Blue Certification Tag on the bag proves it is grown according to state specifications. It has not been rushed into production for private profit. Buy Blue Tag Certified Hybrids, because they have a record of proven performance. It is seed of high strong germination.

**PLAY SAFE
and BUY****HYBRID
SEED CORN****What Is Multi-Perfected?**

You can plant the same variety of Hybrid Corn obtained from different growers and still get a difference in yield. Even if both are State Certified they may vary 5 or more bushels per acre in production. When you order our Multi-Perfected Hybrids you get the following ten factors of quality:

1. The Variety is State or U. S. Government originated.
2. The seed stock is approved by the State.
3. The isolation of the seed field has State inspection and approval.
4. The vitally important work of detasseling is checked and okayed by the State.
5. The variety has proven itself superior in yield and stalk strength.
6. It is dried to 14% moisture so freezing weather cannot injure the germination.
7. The seed will germinate 90% stronger or better. Often it is 98%.
8. The seed is State Certified.
9. The seed is carefully graded and processed.
10. The crop is properly and expertly grown.

**NEW LOW PRICES
ON STATE CERTIFIED HYBRIDS****American's
Multi-Perfected**

You can plant the same variety of Hybrid Corn obtained from different growers and still get a difference in yield. When you order our Multi-Perfected Certified Hybrids, you get the factors of quality, explained above. Our regular XX Cross State Certified stock is similar to the Multi-Perfected and for all practical purposes, should give similar results.

**LOW AS
\$3.75
BU.****ILLINOIS 960****State Certified and State
Originated
Here Are the High Points on
Illinois 960**

A very wide range of adaptability.
A top ranking Hybrid in production.
Extra High in Performance rating.
Yields of 123.9 bu. per acre are reported.
Better than 100 bu. per acre in several widely separated tests.
Highest producer on soils of high, medium and low productivity.

The tests that have been made show Illinois 960 to be a very distinctive and outstanding variety.

From north central Illinois thru central Iowa and east thru Indiana and Ohio and as far south as Missouri, it ranks high. No other Hybrid that we know of is adapted to so wide a territory. We consider it good for southern Pennsylvania and West Virginia.

In Iowa in 1937 it ranked first among all Hybrids in the experimental class in three tests. It gave a top yield of 108.49 bushels in 1937.

Indiana recommends it for the central part of the State.

Illinois, where the most extensive tests have been made for three years, Illinois 960 has made total yields of 123.9 bushels per acre. In north central Illinois at Dwight, Henry, Grassville and Cambridge, it was top in total yield in tests for 1935 and 1936.

It grows somewhat taller than most Hybrids and has a greater tendency to have two ears per stalk. We do not recommend it for planting north of Joliet, Illinois. Buy Illinois 960 Certified Hybrid for larger yields.

MAKE**MORE****\$ \$****GROWING****HYBRID****CORN****IOWA 931****An Early Maturing
State Originated Hybrid**

Sometimes a Hybrid will give a good performance for a year or two, but the best test of a variety is the results obtained over a period of years. That shows what it will do under varying conditions.

Iowa 931 for eight years has yielded over 16% more Corn than the average open pollinated in the northern section of the Iowa State yield contest. It is also adapted for northern Illinois, extreme southern part of Wisconsin, northern part of Indiana. It is adapted as far south as 50 or 60 miles south of Chicago, in sections requiring an early maturing variety.

Excellent Record

It has a good record in yield and strength of stalk. In a two-year record in northern Illinois, Iowa 931 showed very satisfactory performance of 103.1% and 102.5% with an acre yield up to 95.5 bushels per acre in 1935. In judging the value of corn the acre yield is not the only quality. Maturity and moisture content are of great importance in some years. An early maturing corn that will, over a period of years show an average increase of 16.4% over open pollinated, and show a bushel increase of as high as 17.62 bushels, is a good Hybrid to select.

Buy Iowa 931 State Originated Hybrid. It has definitely proven itself superior.

HYBRIDS that LEAD

Judge Hybrids by individual variety records, not by private brands. Below are three Hybrids that have proved their superiority.

IN
PRODUCTION
AND
QUALITY

U.S. 13 *An Outstanding Hybrid*

STATE CERTIFIED—STATE ORIGINATED

BIG SINGLE EAR HYBRID

It has an exceptionally fine pedigree of high producing inbred lines.

It is a big eared variety. Fields in 1939 produced the largest ears of any Hybrid we have ever seen.

It is a large single eared type.

Illinois tests showed it high in production on different types of soils. It made front ranking position on soils of high medium and low productivity. We know of no finer Hybrid on rich land.

It is not an early variety but a big eared type.

It is not a flinty corn and has good feeding value.

As more of the seed becomes available and its great qualities better known, it should undoubtedly become an outstanding leader in popularity in the sections to which it is adapted.

U. S. 13 should not be confused with Iowa 13. It is an entirely different corn with an almost totally different

pedigree. The ears are somewhat smooth but deepkerneled and have a bright orange tinge. It responds to good soil fertility. U. S. 13 is resistant to bacterial wilt. The stalks are strong and grow to medium height.

U. S. 13 is one of the newer Hybrids, but has been making outstanding records. The lines Hy and L 317 which are two of the inbreds in U. S. 13 are judged by many as the best inbreds developed so far.

There are a few independent growers who apparently are marketing this line under private brands and these have shown top rank rating in Indiana and Missouri tests. In Ohio, the U. S. 13 was the highest yielding Hybrid in official State tests in sections 9, 10, 11 and 12, which comprise the southern one-third of that State. It also was top ranking in west central Illinois State test. It yielded 24 bushel per acre more than the average open pollinated in the same test.

Price: Multi-Perfected, Edgedrop 1939 crop, \$6.00 bu.; Round Grains, Hill Drop 1939 crop, \$4.75 bu. Stock limited.

ILLINOIS 751

Certified and State Originated Hybrid

This Hybrid Combination (Ax90) (WF9 x Hy) is called Indiana 425 in that State. It is significant that both Illinois and Indiana are using the same variety. The inbred lines are all good ones. This is a little later than Wisconsin 570 described in the opposite column. In the Northern Illinois test for an average of three years, 1936, '37 and '38, this was the highest yielding state originated Hybrid. Its time-tested record means something. In Indiana this same Hybrid under the name Indiana 425 for the average of two years, 1937-38, was the highest in yield of all Indiana Hybrids in all locations in a total of 15 experiments at 13 locations. Produces a good sized ear.

We suggest this for sections south of the northern tier of counties in Illinois, but away from Lake Michigan about 30 or 40 miles. Exceptionally good in north central Illinois, Indiana, Iowa and in similar climates. We are sure you will want to continue with Illinois 751 once you start growing it.

Price: Multi-Perfected Edge Drop 1939 crop, \$6.00 bu.; State Certified Edge Drop, \$5.00 bu.; Round Grains, Hill Drop, \$3.75 bu.

IOWA 939

A State Originated Hybrid of Medium Maturity

It was originated by the Iowa Experiment Station. Is widely grown in that state and in Illinois, Indiana, Ohio and on East. Has proven very popular in north central section of Ohio.

In Illinois, the Iowa 939 Hybrid established yields in the north central part of the state of 107.3 bushels total yield per acre at one station. It showed higher resistance against lodging in all tests. Has shown as high as 45% increase in yield over average open pollinated in central Iowa.

Has nice shaped ears. Kernels have a slight reddish cast on the side. A softer corn than most Hybrids. Fine feeding quality. Adapted for northern Illinois with the exception of the top tier counties. Also same latitude in Indiana and north central Ohio. We have many testimonials from customers who planted Iowa 939 last year. We have the genuine State Certified stock and we recommend it highly.

Price: Multi-Perfected Edge Drop 1939 crop, \$6.00 bu.; State Certified Edge Drop, \$5.00 bu.; Round Grains, Hill Drop, \$3.75 bu. Edge Drop 1938 crop, \$4.00 bu.; Hill Drop, \$3.00 bu.



LEADING HYBRIDS

**PROVEN
VARIETIES**
of
**OTHER
STATES**

STATE CERTIFIED
HYBRIDS RECOGNIZED
BY LEADING FARMERS AS
EXCEPTIONAL HEAVY YIELDERS

INDIANA 608 B

A Hybrid with a Real Pedigree

It is quite evident that other companies have been marketing this fine Hybrid under different names. Its true pedigree is (WF9 x Hy) (A x Tr) and it is a dandy.

It has stiff stalks, medium height, disease resistance to common organisms, high yield of high quality grain.

Among Hybrids of similar maturity, 608B was among the top of all Hybrids grown in all locations in Indiana in 1938. In Tippecanoe County it tied with an experimental for top yield. In central Indiana it was one of the top three in yield.

In one test it was 14 bushels better than the best open pollinated in the test and surpassed 19 other Hybrids in yield. It yielded 100.9 bu. per acre in a northern Indiana state test. A two year average at the same place rated it among the top ranks in yield. At Lafayette none excelled it in production in 1938. A two year average in Rush and Shelby Counties gave it very high yields. Outyielded the best o. p. 13 bushels per acre.

Don't buy any old Hybrid. Choose your Hybrid Corn carefully. Indiana 608B is past the experimental stage. A few cents extra in selecting your Seed Corn may bring back to you several dollars. Indiana 608B is adapted for territory fifty miles south of Chicago and on south to south central part of the state. In Indiana and Ohio it is suitable to plant 50 miles south of northern boundary and on south. Suitable for other states in that latitude. See prices below.

TWO LEADING EARLY VARIETIES

WISCONSIN 570

This is our earliest Hybrid. Just a bit earlier than 606, but generally grown in similar locations. Has fairly large ears. Stands up exceptionally well. Farmers who grew Wisconsin 570 during the past two years are well pleased and recommend it. State Bulletin recommends it for territory beginning up in Pierce County, southeasterly to Iowa County, through Waukesha down into the southeastern section of the state. This indicated adaptability to northern Illinois, central Michigan, northern Pennsylvania and southern New York.

The Average of yield records for years 1932 to 1938 showed Wisconsin 570 to have an increase in yield over the check variety of 21.3 per cent. The extra bushels are practically all net profit. Yields reported up to 110 bushels per acre. If you need and want an early maturing corn of superior quality, you should like Wisconsin 570 very much. See prices pages 17 and 32 on 1939 crop. We have limited amount 1938 crop of high germination. Price: Flat Grain \$4.00; Round Grain \$3.00 bu.

INDIANA 432

Highest Yields

For the average of 2 years, 1937-38, Indiana 432 was the highest producing Hybrid in the north half of Iowa in state yield test.

In the 1938 Iowa corn yield contest Indiana 432 certainly has an enviable record. The figures for 1939 contest are not available at the time this is written.

The northern half of Iowa is divided into six districts for the contest. In district No. 1 it outyielded all commercial Hybrids. In No. 2 it was only two bushels per acre below the top yield. In No. 3 only one other Hybrid outyielded it and only by a fraction of a bushel. Indiana 432 was 25 bu. better per acre than the average open pollinated. District No. 4 it outyielded all commercial Hybrids. No. 5 it was one of the leaders among the Hybrids and 18 bu. better per acre than open pollinated corn. No. 6 it was again ahead of all commercial Hybrids.

Indiana 432 adapted for northern part of Illinois, Indiana, extreme southern Wisconsin, Michigan and parts of states in same latitude. If you want a variety that is not too late and yet a heavy producer you will like this Hybrid. It showed a 3% lower moisture content than most Hybrids in the north central Iowa district.

**HYBRID
PRICES**

**\$5⁰⁰
BU.**

State Certified—1939 Crop
Flat Grain—Edge Drop, \$5.00 Bu.

Three grades of Flat. Large, medium and small. Available in all varieties described in this book except U. S. 13, which we have only in Multi-Perfected.

**\$4⁷⁵
BU.**

Multi-Perfected—1939 Crop
Round Grain—Hill Drop

Two sizes. Large and small. Supplies limited in some varieties. Order early.

**\$3⁷⁵
BU.**

State Certified—1939 Crop
Round Grain—Hill Drop

Two grades of round. Large and small. Small size plants most acres. Available in all varieties except U. S. 13. Very economical.

**\$4⁰⁰
BU.**

State Certified—1938 Crop
Flat Grain—Edge Drop

Good germination. Should perform as well as 1939 crop. Available only in Ill. 960, Iowa 939, 931 and Iowa 13. Supply limited. A bargain while it lasts.

**\$6⁰⁰
BU.**

Multi-Perfected—1939 Crop
Flat Grain—Edge Drop

Three grades. Large, medium and small. Small size is most economical to plant. Available in all varieties in this book. Our finest quality stock.

**\$3⁰⁰
BU.**

State Certified—1938 Crop
Round Grain—Hill Drop

Good germination. Very economical to plant. Yielding power equal 1939 crop. Limited stock. Available only in Ill. 960, Iowa 939 and Iowa 13.

SEED CORN

WESTERN PLOWMAN

The Great Yellow Corn of the Corn Belt

Many seem to think that Western Plowman at one time was grown on a larger acreage in the northern one-third of Illinois than any other type of Yellow Corn. It was always considered a dependable Corn. Did not seem to be affected by abnormal seasons like some other varieties. Under normal conditions it matures in around 105 to 110 days. Is similar to Krugs Dent. Produces a nice size ear. Has always been a good yielder. It's a good safe corn to grow in territory for which it is adapted.

CORN GUARANTEE

We guarantee our Seed Corn to be carefully graded and high germinating seed. It has been tested and you may test it again if you wish. If you fail to find our corn as represented, if it does not satisfy you or if for any reason whatsoever you do not want to keep it you may return it within thirty days after date you receive the shipment. We will promptly refund your money plus any freight charges you paid.

AMERICAN FIELD SEED CO.
Chicago, Ill.

Good Supplies on Hand

We take care of early orders on practically all types of corn. Orders for seed corn started coming in early. There is going to be a big demand this season. Don't take chances on your seed. Don't wait till the last minute and take what is available. Select and order now. I'm not trying to scare you. I'm simply giving you facts.



**LOW
PRICES
ON
SELECTED
TESTED
SEED**

**MORE
BUSHELS PER
ACRE**

BOONE COUNTY WHITE

This is a large white type of corn that has real merit. Has been very popular in Iowa and Illinois for many years. This large type of white corn is greatly in demand these days for many commercial purposes. So many farmers have been growing Yellow Hybrid Corn the past few years, the acreage of white corn has been neglected. White corn has been bringing a premium on the market the past year.

Description

Has large deep pearly white kernels. Pure white cob. A vigorous grower. Matures in about 115 to 125 days. We recommend this corn for central Illinois, Indiana, Ohio and territory farther south or in any section where a corn of this maturity can be grown. It's a heavy yielding corn. Our stock is well graded and ready to plant.

Disinfectants

The farmer of today knows that corn is affected by certain diseases such as seedling blight, and rots of stalk and root. These diseases can be controlled by dusting the seed with scientific chemical compounds such as Merko. Such treatments also strengthen germination and permit earlier planting. The acre cost is low. A pound treats 6 bushels of seed. It pays to use it. Price of Merko: 4 oz. can 35c; 1 lb. 80c; 5 lbs. \$3.25. Postpaid or express prepaid.

**KRUGS
YELLOW DENT**

Krug's Dent has made a name for itself in the corn belt. Wherever grown it has proven an extraordinary producer. It ranks right along with Reid's Dent and is a little earlier in maturing. This was developed by crossing Reid's Dent (smooth type) with the Gold Mine. We have records of a test of dozens of varieties that was conducted over a four-year period. Krugs proved the best yielder of all.

Rich Color—Solid Ears

The ears are a little smaller than later varieties but they are very solid and are produced in great abundance. The deep yellow color speaks for its superior feeding value. Krug's Dent gives you earliness plus heavy yields. This variety meets the needs of many corn belt farmers better than any other we know of.

Improved Seed Stock

We have a supply of very fine seed that we consider superior to most Krugs seed available. It has been carefully graded, shows a strong germination test and is surely great planting stock. Let us supply you with some of this tested seed. Prepare yourself for bigger yields per acre. Such seed is worth more than our low price. This acre cost is reasonable. See page 32 for quotations.



Hamilton, Mich.
Gentlemen: Wish to tell you how pleased I am with all the seed bought from you. I have tried your Alfalfa, Clover and Timothy and some of your seed oats. I think that you have the finest seed on the market.

(Signed) John Yonker,



Warsaw, Ind.
Gentlemen: Please send a sample of Grundy County Sweet Clover, and Special Superior Sweet Clover, as I want some good Sweet Clover for spring sowing. You can tell the world that all seed I have purchased from you has been satisfactory.

Yours very truly,

(Signed) Roy Stoneburner.



GOLDEN GLOW

Early Maturing

Golden Glow is a favorite with northern corn growers. It grows a taller stalk than the average early kind and matures a beautiful shaped ear 7 to 9 inches long. The kernels are golden yellow medium long. This variety is used for husking in southern parts of Minnesota, Wisconsin, Michigan, northern Illinois. We recommend this variety as one of the best producers of the earlier types. It yields more bushels of good sound corn per acre. We have some extra good Golden Glow Seed Corn and will ship you highly satisfactory stock.

SEE
PAGE 32
FOR
PRICES

PRIDE OF THE NORTH

An Early Type

This is the Pride of the North type of yellow corn. Has been a popular corn for the northern sections for many years. Is good for late planting where an early feeding corn is desired. It has a smaller stalk growth than most later varieties. By planting four or five grains in a hill, it will make a heavy yield.

Description

The ears are medium size about 8 inches long. The kernels are quite deep and of a rich yellow color. This is a good producing type of corn. Matures in about 95 to 105 days in a normal season.

RED WHITE CAP DENT

This is also known as the Red 90 Day Corn. Sometimes sold as Northwestern Dent. A fine variety for early feeding corn. One of the best varieties for late replanting. An excellent yielder. Include a few acres of this variety in your crop schedule this year.

Description—The color is cherry red and the top of grain is a white or light yellow cap. Ears are 8 to 9 inches long and usually have 14 rows of kernels. Will make a crop as far north as south central Wisconsin.

SAINT CHARLES WHITE

The St. Charles White is distinguished by its red cob and chalky white kernels. Used principally for an ensilage corn. It is a heavy grower, producing a large amount of foliage. Stalks will sometimes grow to a height of 9 and 10 feet. Very late maturing variety. Our seed corn is fine.

SILVER MINE TYPE

They used to call this corn the reliable mortgage lifter. It has long been regarded as the corn that would meet any conditions of soil, rainfall, temperature and tillage. The deep root system of Silver Mine makes it an excellent drought resister. Its ability to mature is 100 to 110 days and insures producing sound corn even during trying years. It is a white corn. The ears are long and well shaped. Has medium small cob. Seed comes from a heavy corn producing district. It is well graded. See page 32.

FLINT TYPE

Long Fellow Flint

A very popular yellow flint variety. Ripens in 80 to 85 days. Very productive. Grown in the northern territory. Ears are long. Kernels large and wide.

Sanford's Flint

The shape of the ears are similar to the Longfellow Flint, only this is a white variety. Matures in 80 to 85 days. Used in northern states. Stalks are quite leafy.

Smut Nose Flint

Matures in about 85 to 90 days. Ears 8 to 9 inches long, with 8 rows of reddish yellow grains. Many claim it will outyield other flint varieties.

SILVER KING

This variety is also known as Wisconsin No. 7. It is especially adapted to growing in the northern sections. Matures in 90 to 100 days, depending on the season. Very popular for northern Iowa, southern part of Wisconsin, northern Illinois and other sections in northern part of the corn belt. A white dent variety. Ears run from 8 to 9 inches long. Have fine seed stock.

REID'S DENT

We are sure that this is the best known variety of corn in the United States. It has won all manner of prizes at leading corn shows. Like many of the older varieties, many strains have been developed. Everything that goes by the name of Reid's Yellow Dent is by no means all the same kind of corn.

Reid's Dent

The strain of Reid's Dent that we have has been bred up for big yields of high quality corn. It's not show corn we care about but more bushels of sound corn per acre.

It is somewhat rougher than the average Reids and one which we believe will dry out quicker than the old smooth type. It is a better feeding corn as the kernels are not so flinty. The ears are 9 to 11 inches long. Cylindrical in shape. Well filled butts and tips and straight rows. Deep kernels. Light yellow color. Matures in around 110 days.



Oxford, Wis.

Gentlemen: Enclosed another order for \$56.10. The last two seasons I have bought my Clover and Alfalfa seed from you. Have never sown any that germinated as well as your Pinnacle Brand.

(Signed) L. M. Purdy.

Gentlemen: We are enclosing another order and check for seed. We have always been very well pleased with your seeds and your prompt service.

(Signed) Russell D. Shetler.



BARLEY

VELVET

This is Velvet Type of Barbless Beards

This type of barley was introduced a few years ago as one of the first types of barbless barley. Since that time the Wisconsin 38 type of barbless barley was developed and is considered by many to be an improved type. This Velvet type took the place of the old Beardless Barley that was grown about twenty-two years ago. The Velvet type with barbless beards was a great improvement, as the beards protected the grain during early summer hot weather. Is a six row kind.

Increasing Barley Acreage

Thousands of farmers are again turning to Barley growing since this variety has come on the market. Barley is the heaviest producing small grain crop in the northern part of the United States. It yields more pounds of grain per acre and it is valuable feed.

Our Velvet Barley is being grown successfully over a large territory and is being used in sections where barley has not been generally grown. You'll be enthusiastic about it too after growing it. See page 32 for Sale Prices.

SEE
PAGE 32
FOR
PRICES

WISCONSIN 38 TYPE

Improved Barbless Barley

This is an improved type of the Velvet Barley. On a four year test it made an average yield of over 50 bushels per acre; outyielded all well known varieties. It is a smooth awned, white six row barley. Has been introduced extensively the past four years in Illinois. In a few years it will be one of the most popular varieties grown. The barbs have been removed from the beards by a breeding process. No discomfort in harvesting and threshing this variety.

The Best for Malting and Brewing

A large brewing concern has made several tests and found the Wis. 38 Type exceedingly fine for both malting and brewing purposes. Other Maltsters have made tests and predict this variety will become the great malting and brewing barley of the country. It is to your advantage to buy this type of barley. It is practically free from disease. Yields more than other popular varieties.

Every farmer should grow barley. During the past two years it has been the best paying grain crop on the farm. We have talked to a good many farmers in our office about barley. Most of them claim they could not farm without barley. This is a nice big plump barley. Buy this variety and obtain an extra yield that will more than repay you for the cost of the seed.

ODERBRUCKER

Our Oderbrucker Type Barley is a Rough Bearded Kind

This is an old type of six row bearded barley. Is a heavy yielder. In tests with other barleys of same type it often excels in yield and quality of grain. Usually weighs heavier per bushel. Kernels are large. An excellent barley for malting purposes. Has heavy protein content. The quality of our seed is good. It is well recleaned. Good seed barley produces good crops.

VALUE of BARLEY

It yields more than any other cereal. Pound for pound it is equal to corn in feeding value. It matures early, escaping hot weather. It is the best nurse crop for small grain. Barley does not lodge readily and withstands unfavorable conditions, especially well. Gives you greater returns per acre. Taken all in all it is a most satisfactory small grain crop and a money maker.

IOGLOS BARLEY

Our Ioglos Type Barley Is a Smooth Awned Kind

A new type of barley developed in 1929 at the Iowa Agricultural Experiment Station. IOGLOS is a smooth awned barley. It is a high yielding strain. It has a very stiff straw. Does not lodge like most varieties. It resists rust as well as other well known barleys. Experiments during 1930 to 1937 in Iowa show that it had an average yield of over 48 bushels for the eight years. One year it yielded over 60 bushels per acre. It was the best of 7 well known varieties.

A Malting Barley

Tests made by malting laboratories indicate that Iogloss should have the same malt ratings as Velvet and Wisconsin No. 38, which are both recognized for their malting qualities. You always get a premium on the market for good barley that will grade for malting. Sell part of your crop to your neighbors for seed. An extra yield will more than pay for the cost of the seed.

SPARTAN BARLEY

Our Spartan Type Barley is a Two Row Kind

This is one of the strongest strawed barleys grown. Is a smooth awned two-row type. A fine type for pearling. Not considered a good malting barley. Has real large uniform kernels. Is a heavy yielding barley. One of the best for feeding.

CYCLONE SEEDER

Sows grasses, clovers and grains evenly. Will sow 30 acres a day. Instructions furnished with seeder.



PRICE
Postpaid

\$2.35



Gentlemen: Wish to say that the hundred pounds of America's Best Mixture I got of you last spring made one of the finest stands of grass. Any farmer that wants to build up his soil would do well to use it.

(Signed) Edw. E. Miller.

Sheldon, Ill.

Gentlemen: I have sown your seed for a few years and have splendid results. I am always glad to recommend your company as I have always found your seed as represented.

Yours truly,
(Signed) John F. Mills.

Bridgeport, Ind.



3 Spring GRAINS

at SPELTZ or EMMER

**LOW
PRICES
SEE
PAGE 32**

See page 32
for prices

A Grain of Unusual Qualities

Speltz, also called Emmer, is quite different from the ordinary grain crop. It resembles Barley but is really a species of wheat. The grain is broader than Barley, and the kernels are not so tightly enclosed in the hull. The grain is softer. The shuck and grain both have good feeding value. It makes a rich feed that is palatable and relished by all kinds of live stock.

Characteristics

It is very hardy, being grown in the northern states, and in semi-arid regions. You will find it a remarkable drought resister. Neither is it easily affected by rust or blight. The straw is pithy and strong. Maturity is very early. A fine nurse crop. Produces a grain crop under dry conditions that would cause a failure of other small grains. You will find it growing over a wide territory.

Fine Stock Feed

You can use it for poultry feed. Cows show a marked liking for it and it is often fed with bran and shorts to milk cows. Hogs thrive on it. It is a fattening grain and will put weight on hogs and cattle in a hurry. Speltz helps to cut down feed bills. It is good for pasture, fattens in the green state, and is a heavy stooler. We are sure you will like Speltz, and that it will prove a very profitable crop for you.

Easy to Grow

Prepare ground same as you would for any small grain crop. Sow 2 to 2½ bushels per acre. Drill or broadcast. Harvest when in hard dough stage. Thresh with ordinary grain thresher like wheat, but use fewer concaves.

Consider its resistance; its early maturity; its heavy yields; its high feeding value and palatability. You will find it worthy of a trial and once tried we are sure you will always want some Speltz on the farm.



SPRING RYE

A Many Purpose Crop

Our spring Rye is just as different from winter rye as spring wheat is from winter wheat. You sow it in the spring only. It can be sown early. Grows rapidly. Can be used exclusively for a quick pasture or pasture it a while and then take your grain crop. May be cut in the soft dough stage for hay.

A Crop That Is Needed

This spring many a farmer is going to want some pasture or hay as quick as he can get it. Or if you need an early grain crop you again find this crop ready to meet your needs. The value of Rye for feed is well known. This variety produces heavy yields and makes a fine paying crop. You can use it, too, for fertilizing purposes. A good crop of Rye plowed under adds lots of humus.

Excellent Seed Stock

We are a little short of our usual supply of spring rye but can take good care of early orders. The seed is guaranteed first class quality and will please you in every way.

Treatment for SMALL GRAIN

New Improved Ceresan only costs around 2 cents per bushel. It is applied dry. Half an ounce treats a bushel. Controls stinking smut of wheat, covered smut and stripe in Barley and loose and covered smut of oats. Increases stands and yields. Easy to apply. Full directions with each package. Profitable even on smut free seed. A wise investment. Use it this Year

Prepaid Prices:
1 lb., 70c;
5 lbs., \$3.00.

SPRING WHEAT THATCHER

This Type Rust Resistant

Is a type of beardless spring wheat developed at the Minnesota Experiment Station. Is a hard red wheat. Reports show the Thatcher type has made phenomenal yields the past few years when stem rust damaged other varieties. During bad rust years of 1935 and 1937, reports show Thatcher yields 2½ times greater than Marquis Beardless Wheat. Thatcher has strong straw and matures earlier than Marquis. It's a fine milling wheat. Is a profitable wheat to grow.

PROGRESS

This Progress Type is a bearded spring wheat. It was developed by the University of Wisconsin. It is resistant to stem rust. Is a heavy yielder. Outyields Marquis and many other spring wheats. Several of our customers in the Chicago territory claim it produces better yields than any spring wheat they have ever grown. Does better in northern part of corn belt.



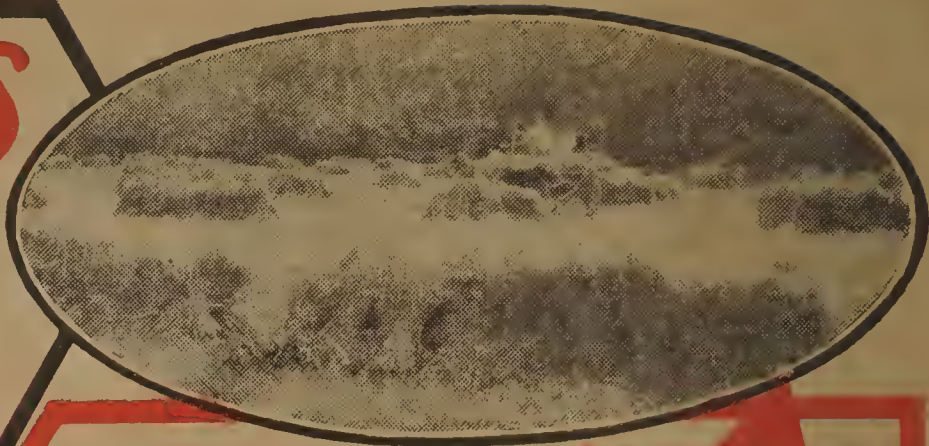
Almond, Wis.
Gentlemen: I never received your March price list, but am enclosing another order for seed. I always get my seed from you and am always satisfied and have good luck with them. My Alfalfa field that I planted with your seed was surely a picture last fall. Yours truly,
(Signed) Ira H. Lamb.



Brant, Mich.
Gentlemen:
Enclosed another order for 200 lbs. of America's Best Mixture. I sowed this seed last year, and it was very satisfactory.
Yours very truly,
(Signed) M. Carstensen.



LOWER PRICES High Quality SEED OATS



HEAVY SWEDISH TYPE

NORTHERN GROWN

A Sensational Producer

Superiority in Seed Oats is emphatically demonstrated in this great type. This oat is a bigger, plumper and heavier kind. A large white type with a yielding record that is sensational. Has exceeded 100 bushels per acre. There is money in growing such oats. You lose money when you sow inferior seed.

Our seed is northern grown. They are given a strenuous cleaning with an extra heavy air blast. The small, light, immature and shriveled grains are removed. The cleanout in this process is heavy and it gives you seed stock so far superior to the average farm run seed that there is no comparison. For seeding purposes these oats would be cheaper at double our price than most farm run stock would be as a gift. If you want to make money from oats sow this re-cleaned seed.

Description

The straw is quite tall and stiff. Heads sprangled. Kernels large and meaty. Called a white oat. Usually weigh around 38 to 40 lbs. The Swedish type are called a medium late. Does well in dry season. Is a vigorous grower.

VICTORY OATS

A
SUPERB
TYPE

They are Victory Type Oats Fine Large Oats

An extra large heavy white oat. Beautiful seed stock. Weighs out around 43 pounds per bushel. Northwestern grown new crop seed. A sensational producer. An eye opener to thousands of farmers. Ask for free sample.

These oats have cost us a fancy premium. It has been expensive to bring them into Chicago, but we certainly are proud of them. You, too, will be proud of your purchase. Return shipment and get your money back if you do not find them the finest seed oats you ever owned.

The greatest profits from oats are secured by introducing new and superior varieties into a neighborhood. Farmers will often drive for miles and pay a good premium to secure some for seed.

The first seeding cost is higher than most oats, but the returns make the investment highly profitable. Order some of this phenomenal stock and sow oats the like of which your neighbors may never have seen before.

Description

The kernels are extra large and plump. They are almost $1\frac{3}{4}$ times as large as the average size machine run early oats. The straw is of good length, yet has strength to fairly resist lodging. The heads are sprangled.

The Victory Type Oats took first prize at the International Livestock Show in 1938. See those great oversize meaty kernels. The Victory Type is a fairly late oat. Often agents go through the country selling these oats to the farmers for fabulous prices. Order these oats and if you do not find the quality up to your expectations, you can ship them back to us and we will cheerfully refund your money including transportation charges. See page 32 for prices.

EXTRA PROFITS

Come From Sowing Better Seed

Whether you make or lose money on your oat crop depends largely upon how many bushels you produce per acre. The farmer using run down or poorly selected seed is almost sure to face a loss. You can generally change this into profit by sowing better seed. That means you spend a little more money at the start for better seed but it returns to you many times over at harvest time. The seed makes a whale of a lot of difference in the crop.

Selected Types

It is important to sow Oats that have proved superior in yields, resistance to rust and suitable for your territory. Many farmers claim it pays to change their seed oats every two or three years and obtain them from a different locality. Often the extra yield more than pays for the cost of seed.

SWEDISH VICTORY

They are Swedish Victory Type Oats

They are Michigan grown. The party who sold us these oats, states the original stock was imported from Sweden in the spring of 1938. Therefore, these oats are second year removed from the original seed. Original stock cost over \$2.50 bu. They are large, plump white oats, weighing 40 pounds or better. They are a fairly late type of oat. Have long stiff straw. Heavy yielders. Better adapted for northern part of corn belt. Sow about $1\frac{1}{2}$ bushels to 2 bushels per acre. We only have one earload of these oats. Price: 1 bu. \$1.25; 5 bu. lots \$1.15 bu.; 10 bu. lots \$1.10 bu.; 25 bu. lots \$1.05 bu.



Gentlemen: I have used the following seeds from your house: Red Clover, Mammoth Red Clover, Sweet Clover, Alsike and Barley. I have been well pleased with them all. I consider Pinnacle seeds as good as money can buy, and at a lower price.

(Signed)

Yours very truly,

C. B. Hunt.

Sheridan, Indiana.

FULGHUM OATS

They are Fulghum Type Oats

These oats are in a class by themselves. They have a greater resistance against smut than most varieties. The Fulghum type are adapted for a wide range of territory. Have done well in southern Minnesota and as far south as central Illinois. Are an early oat and can be sown early. Have made good yields under unfavorable conditions. Are good weight for an early oat.

Description

Color is golden yellow. Straw medium in height and very strong. Spreads at lower joints. Fine for rich ground and one of the best producers on poor land. Resists crown rust. It will take a lot of punishment and still come out on top with a record breaking yield. Kernels good size and makes fine feed.

We recommend this type to anyone who wants a highly productive early oats. Our seed is first class quality, re-cleaned, plump, bright seed. The kind that makes big yields. See page 32 for prices.

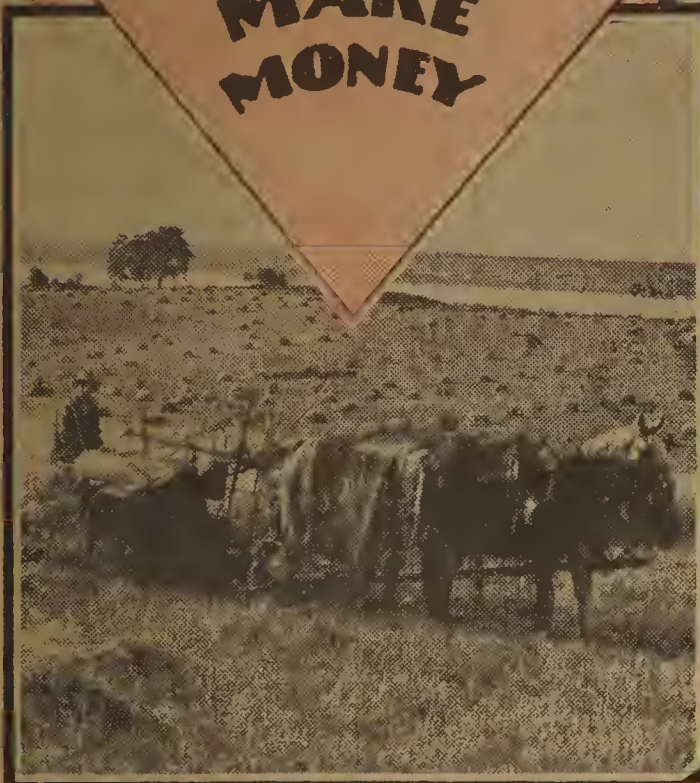
IMPROVED SEED OATS MAKE MONEY

ANTHONY SEED OATS

SEE PAGE 32
FOR PRICES ON
ALL OATS

They Are the Anthony Type Oats

This is a product of cross between Victory and White Russian, made by the Minnesota Experiment Station. It is a mid-season type. Grain is white; panicle open. Medium long straw which is fairly stiff. Stands erect. Is highly resistant to stem rust. The Anthony type of oat is a heavy yielder. One year at the Experiment Station, Urbana, Illinois, they yielded 83 bushels per acre. The same year 26 other varieties made an average yield of 70 1/2 bushels per acre. If you have not changed your seed oats for two or three years, we believe it will make you money to change this year. It does not always pay to sow the same stock year after year. Try some of these oats and let us hear what you think of them.



IOWA

They Are Iowar Type Oats

This oat was originated at the Iowa State Experiment Station. Is a wonderful early white oat. Outyields the old Iowa 103 and 105. Stands up well on rich soil. Good nurse crop.

It is admirably suitable for a nurse crop because of its shorter straw and early maturity. Escapes hot weather damage. Does not shade clover seedlings too heavily. These White Iowar type are in our opinion the most profitable of the very early varieties. Our heavy producing strain of heavily cleaned stock is distinctly superior seed, and we urge its use, wherever a money making early white oat is desired.

COLUMBIA OATS

They Are Columbia Type Oats

They must be a good oat because so many farmers are boosting them. Every farmer who wants a good heavy early oat should start growing the Columbia type this year. Many Illinois farmers living 100 miles south of Chicago, have been growing them for five or six years. Some of these fellows who have been in our office, tell us they like them better than any oats they have grown. They are a development of the Fulghum, but are earlier. Are as early as Iowar and Gopher. Can be sown late in spring and still outyield most varieties. They are a mighty safe oat to sow. It is a pleasure to recommend these oats that are giving such universal satisfaction to our customers. In the same locality the past two years, where common early oats weighed 28 and 30 pounds, the Columbia type weighed 34 and 35 pounds. Where other early oats were a poor crop, the Columbia type made good yields.

Characteristics

Have a stiff straw. Grow a little taller than other early varieties. Heads are long and erect. The kernels have light stripes on the back and usually awnless. Our seed stock is well re-cleaned.

HULLESS

No Hulls—All Meat

This is radically different from ordinary varieties. The grain threshes out similar to rye only the grain is softer. No waste of hulls. Feeding value is higher. They will yield well often exceeding many of the better types of hulled oats in production. Considering the absence of hulls and increased food value the actual returns are large even though a smaller number of pounds are produced. You will like this remarkable variety.

Good Seed —Carefully Prepared

We select our seed carefully and get the best producing strain for you. Since the grain is soft it is a little more easily affected by smut. For that reason we treat our seed with copper carbonate which kills smut and thus produces clean high quality stands. You see we take special care to see that you get the finest seed that will give you the greatest possible yields of first quality grain. See page 32 for prices.

WHITE GOPHER

These Are Gopher Type Oats Extra Heavy Yielders

On good soil Gopher Oats will outyield most early varieties 10 to 15 bushels per acre. Gopher Oats were developed by Minnesota Experiment Station. Best adapted to southern Minnesota. About ten years ago experiments were made at two Illinois Experiment Stations and results proved Gopher Oats were better for northern half of Illinois, than other varieties of early Oats. A four year average at Urbana, it ranked first with an average of 70 bushels. One year at DeKalb, 81 bushels. Gopher is recommended for heavy soil, where other varieties lodge severely. It has a fairly short stiff straw. Usually escapes rust on account of its earliness. Chas. Kelly, who has a 1600 acre stock and grain farm, 85 miles southeast of Chicago, reports they are best grown.

New Athens, Ill.

Gentlemen: Was certainly well pleased with the Alfalfa and other seeds purchased from you the past years. Used exactly as you described them in your seed catalogs and had splendid results from them. Hoping that you will continue to send me good seeds. I am
Yours respectfully,
Chas. R. Hanft.



BEST VARIETIES LOW PRICED

SEE PAGE 32
for PRICES

WRITE FOR
PRICES ON
LARGE LOTS



Value of Soy Beans

This is one of the greatest crops raised by farmers throughout the Corn Belt. Can be used for hay, seed, pasture or fertilizer. Will grow on poor land. Used extensively by dairymen. Feeding value equal to Alfalfa.

Many farmers plant soy beans after the small grain is cut. They get another hay crop of beans or plow them under for soil building. Our beans are recleaned. Broadcast or drill, 1 1/4 to 2 bushels per acre.

Inoculation

It pays to inoculate Soy Beans. Makes a more vigorous growth and larger yield. Experienced farmers tell us they inoculate their soy beans every year even though beans were planted on same field the previous year. Our Tubercle Germ Inoculation is easy to apply. Directions on can. Price, Tubercle Germ for Soy Beans—1 bu. size, 30c; 2 bu. size, 50c; 5 bu. size, 85c; 10 bu. size, \$1.40; 25 bu. size, \$2.75.

MANCHU

Manchu Type Are Very Popular

One of the best known and most popular varieties in the corn belt. Medium early (105 days). Holds seed well. Excellent for hogging off with early corn. Classified as a seed type but also grown extensively for hay. Grows erect. Has strong stems. Adapted to a wide range of soil. A heavy seed producer. Color of beans yellow. This is one of the best all around varieties. A bean that you can depend upon as a most satisfactory kind to grow.

MUKDEN

The Mukden Type Soy Beans

Will yield over 40 bushels per acre. The Mukden Soy Beans are yellow and were developed by Iowa Agricultural College, Ames, Iowa. Deiner Bros. who operate a large farm in Indiana, 90 miles southeast of Chicago, state the Mukden is better than several leading varieties. They usually have 3 beans in a pod. The pods start about 6 inches from ground. Shatter very little. Grow about six inches taller than Manchu and Illini and mature five to ten days earlier. They will make you money.

SOY BEANS

CAREFULLY CLEANED SEED

ILLINI

These Are Illini Type A Bean of Extra Fine Quality

This is one of the best all purpose beans. An excellent seed producer. Good for hay in northern Illinois and points north. Matures in about 105 days. This is neither a big coarse or a small weak stemmed variety. It classifies as medium. Is generally known as a seed type bean. Beans are a light yellow color.

There is a heavy call for this type as its valuable qualities have been proclaimed by many and farmers find them big money producers. We can recommend them highly and have a very fine supply of these Illini beans. Guaranteed to please. See page 32 for prices.

VIRGINIA

One of the Best Hay Varieties

This type is what is generally known as a hay type bean. Makes a larger growth of vine and produces enormous crops of hay. Stems are slender, making it easier to cure and also giving a finer quality of hay. Will make more production on poor land than any bean we know of. Seed brownish in color and smaller than the average.

Takes less seed per acre. Not recommended for a seed crop north of central Illinois but extra good for hay. Grows on a wide range of soils. Medium late in maturity.

The demand for Virginia type is generally greater than we can supply and therefore advise early ordering. The quality we have is fine and our prices are bargain prices. You will get a star value in each variety. See page 32.

DUNFIELD

The Dunfield Type

One of the best yellow seeded all purpose types. Good both for hay and seed production. A heavy yielder. Fine for hogging down. Stands up well at maturity. Does not lose its seed readily. Adapted to rich, medium and poor land. Medium early (about 105 days). Stems, leaves and seed medium size. We consider the Dunfields as among the top of the list in the best money making varieties. A profitable kind for a wide range of soil and climate.

KINGWA

The Kingwa Type Soy Beans

They are black and rapidly taking the place of Black Ebony and Wilson. Farmers in southern part of Indiana have found the Kingwa type so far superior they have cut out the Ebony and Wilson. Great for hay and seed. Farmers tell us they do not shatter like other beans. They produce much more hay than yellow beans and the quality is excellent. Sow 1 1/2 bushels per acre.



Gentlemen: I would like to know the price you would make on Soy Beans, in 25, 50 and 100 bushel lots, and also 300 lbs. of Sudan Grass. As I sent you an order of \$160 last year on Soy Beans and seeds and I was well pleased.
(Signed) Harry Reinhardt.

La Porte, Ind.



Gentlemen: Please send me samples of Alfalfa, Timothy and Alsike Clover. I need right smart seed this spring. I did get an awful good crop from your seed and it holds better than other grasses we get here.

(Signed) Carl Vanfleet.

Arthur, W. Va.



Valuable Crops for Your Farm

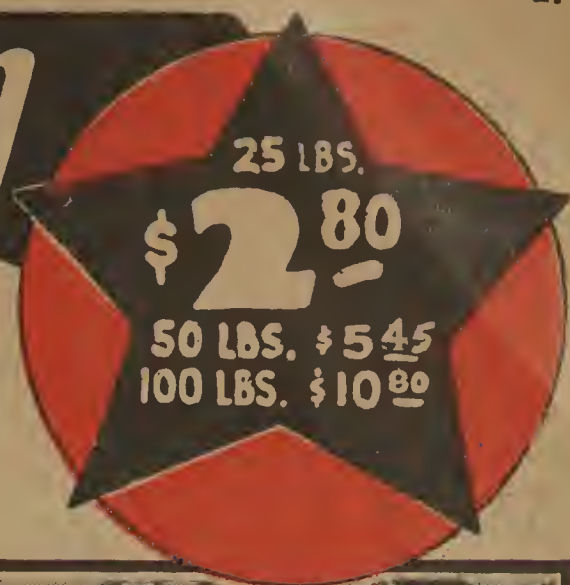
SAND or HAIRY VETCH

These prices are bargain prices on the seed of a very valuable crop. It is a legume, a nitrogen gathering soil building crop. It is a heavy gatherer of root tubercles, and one of the best fertilizing crops you can grow. Vetch grows on poor lands where clover will fail. For sandy soil it does better than other legumes. Give it a good seed bed, and it will accomplish wonders.

Sand Vetch makes a fine growth through spring, summer and fall and remains green the greater part of the winter. The following spring it grows rapidly, maturing in the early summer. Supplies green feed over a long period. It is equal or superior to Alfalfa in food value. Sow it in spring or fall and it will produce the first bite of green next spring. The crop stands cold and drought.

Sow 20 to 25 lbs. per acre with small grain. Sow with rye or wheat if you sow it in the fall and cut them together for hay the next spring.

The demand for Sand Vetch is growing. We urge you to grow it.



SPRING VETCH

\$1.85 25 lbs.

\$3.60 50 lbs.

\$7.00 100 lbs.

Similar to Winter Vetch. Is an annual crop. Can be sown early. Grows anywhere. Is a soil builder. If you want quick summer pasture or hay crop, use Spring Vetch. It's an emergency crop. When sown alone use 50 to 60 lbs. per acre. Most farmers sow with Oats or Canada Field Peas or both. Sow about 30 to 40 lbs. Vetch and 1½ to 2 bushels oats per acre. Or sow about 25 lbs. Vetch, 20 lbs. Canada Field Peas with 1½ to 2 bushels of Oats. High germination and low price guaranteed.



DWARF ESSEX RAPE



\$2.25 25 lbs.

\$4.30 50 lbs.

\$8.50 100 lbs.

One of the most valuable forage crops grown in this country. Extra good for pasture. Exceedingly rich in protein. Enormously productive especially on moist rich soil. Phenomenal results have been secured by pasturing sheep and hogs on rape pasture. It is succulent and palatable.

Rape is economical to sow. Use about 8 lbs. per acre. Can be sown from early spring till in August. Many sow in corn at last cultivation. May be seeded alone or in small grain. Does its best in cool weather. Produces pasture weeks after other forage plants are killed by frost. Sometimes used for plowing under to add humus to the soil.

Rape will help you reduce the cost of growing live stock. Puts on a fine finish. Stock is ready for market in shorter time. It is fine for all animals, especially young ones and you can't beat it for hogs and sheep. Grow some rape pasture this year. It will pay you. We have cut our prices to bed rock. It will only cost you around 50c an acre for seed. Ours is the genuine Dwarf Essex variety and is bright, clean, high germinating and guaranteed to satisfy.

FIELD PEAS

½ bu., \$1.75; 1 bu., \$3.35; 5 bu., \$16.25—60 lb. to bu.

A crop that will give quick results. Sow them as early as you can work the ground. Disc in a bushel of peas with a couple of bushels of oats. Produces a big yield of excellent hay early. Can be pastured or fed green very early. Makes a fine feed. You can harvest oats and peas together for seed and separate them after threshing. Field Peas plowed under in full bloom makes a wonderful fertilizer.

This is just the crop that farmers will need this spring. Be sure to order early and get them in the ground early. They want cool weather and will stand considerable frost. We have the northern grown Canada. Field Pea type and our seed quality will please particular buyers. It's thoroughly cleaned. Germination is high and our price is a real bargain.

COW PEAS for FEED

SEE PAGE 32 FOR STAR BARGAIN PRICES

Cowpeas are legumes or soil builders. They make fine feed because they are rich in protein. They mature early. They will grow on poor soils and are especially well adapted to sandy or light clay loam. Like other crops they will yield more on rich land than poor but nevertheless make a profitable crop for poorer soils and make such soils richer.

The yields of hay are heavy, nutritious and palatable. Stock are very fond of Cowpeas for hay. You get more fertilizing benefit when you plow under a full crop but even with the crop removed as hay they help the land considerably.

Do not plant till the ground is warm. They are best drilled in at the rate of 1 to 1½ bushels per acre, closing every other spout in the drill, or may be put in wider rows with corn planter. Cut for hay when pods are full grown and beginning to turn. May be fed green or cut green and mixed with corn silage.

VARIETIES

Whip-poor-will Type—Medium early maturing and a popular variety. Brown speckled seed. A prolific yielder.

New Era Type—Very early (about 75 days). Often sown after small grain crop is taken off. Makes splendid hay.

Grey Goose Type—Grown in Northern Indiana. Prolific growers of hay and peas. Very early. See Page 32.

Mixed—Different varieties grown mixed together or mixed at country points. Very valuable for plowing under and extensively grown for hay. Anyone wishing large quantities of cowpeas should write for the special reductions.



Rodden, Ill.

Gentlemen: I have bought seed of you since 1919 and am well pleased so far, and as long as I get the quality I have been I will continue.

Yours respectfully,

(Signed) Albert M. Taylor.



Milmine, Ill.

Gentlemen: I got 3 bushels of your Clover, Alsike and Timothy Mixed last year, and believe every seed grew, and I have a fine hay crop. I have ordered 3 bushels more of the same seed.

(Signed) Howard Virtue.



500 LBS.

\$19⁵⁰100 LB.
BAG\$4⁰⁰BAGS
FREE50 LBS. \$2¹⁰25 LBS. \$1¹⁰

SUDAN GRASS

THE GREATEST OF ALL FORAGE CROPS

Every Farmer Should Grow It This Year

Our Price Very Low

There will probably be a wide variation in qualities of Sudan Grass seed this year. Insist on the highest quality new crop seed. Our stocks are bright and high germinating and considering the quality our prices are very low. At this very low figure you can afford to sow it liberally. No similar investment in any other crop can bring you the enormous production of Sudan Grass. All dairy farmers should have it and every stock grower who wants maximum production from reduced acreage.

Characteristics

Sudan belongs to the Cane family. It came originally from Africa. It was imported because of its drought resistance. In yield it excels cane, millet, kaffir and similar crops. Sudan is a free stoler and makes a fine quality of hay. Being a warm weather crop it should not be sown till corn planting time and any time from then on to early July. Yields average three cuttings in the central corn belt. Grows only one year. Sow 20 to 25 lbs. to the acre. Drill in or broadcast and harrow. May be used as a smother crop for weeds. Makes good ensilage and fine pasture and hay.

Consider Its Value

Why risk the danger of short pastures or hay when Sudan Grass gives so much. In spite of heat and drought it grows right along. Your milk cows will give more milk. Your horses and mules will be kept in good flesh. Your cattle will fatten on it. It will take no more fertility from the land than a crop of oats. The crop can be used for seed but its big value on the average farm is for hay and pasture. Cut for hay when in full bloom and handle like millet. May be cut before or after full bloom if desired. Some cut with a binder and cure in shocks claiming that is the easiest and best way to handle. It's a great crop, friends. You should be growing it.

Highest Quality New Crop Seed

We believe our seed is the finest grade, new crop, recleaned seed. It has strong germination. You cannot buy better seed. Our Sudan Grass is a wonderful bargain. Be sure to sow some at this low price. Provide yourself with pasture that will flourish in the hot dry summer months. Use it for hay or green feed. It is one of the best money-making crops you can grow. The use of Sudan has been increasing rapidly in recent years and at our present astonishingly low bargain prices it will certainly sell fast. So easy to grow, so enormously productive, so highly palatable to live stock and such a phenomenal drought resister. Put some acres to work on Sudan and make fine extra profits.



CUTTING BILLION
DOLLAR GRASS



BILLION DOLLAR GRASS

25 lbs., \$1.55; 50 lbs. \$2.95; 100 lbs., \$5.75

These are bargain prices on this money making forage crop. It is used for hay, pasture, silage, soiling and as a seed crop. An enormous producer yielding as high as 50,000 pounds of green feed per acre and 12,000 pounds of hay. Warmth, moisture and richness of soil regulate its growth which ranges from 5 to 8 feet. Will grow further north than Sudan and is a very popular crop in the northern and New England States as well as in the Corn Belt.

Billion Dollar Grass belongs to the Millet family, and is also known as Japanese Millet. Sown about first of May it should be ready to cut for hay about the middle of July. May of course be sown later. It is a one-year crop. It yields heavily and is relished by cattle, young stock and sheep.

Makes good silage alone or mixed two parts Billion Dollar Grass and one part Soy Beans. Hay is higher in feed value than Timothy and seed is equal or superior to corn in value.

Our seed is fine and our price quality considered is low. Now is a good time to start with this great crop.

ANNUAL HOG PASTURE MIXTURE

100 LBS. \$3⁵⁰

50 LBS. \$1⁸⁰

25 LBS. \$1⁰⁰

This quick growing combination produces a large amount of nutritious pasture in a short time. If you want a lot of extra feed this year sow some of this mixture. May be sown from early spring till the middle of the summer after small grain crops are removed. Sow 40 to 50 lbs. per acre.

This mixture is made up of annual crops only. Will provide both early and late pasture. This combination is designed to give you the heaviest yield and highest feed value. Contains peas, rape, Vetch, oats and other grains, millets, Sudan, etc. Plow up your feed lots and sow to this mixture.

We are pricing our Annual Hog Pasture Mixture very cheaply. Anyone ordering some of this seed will receive a value that will help produce a wealth of feed in a short time. We urge you to try it.



Wonewoc, Wis.

Gentlemen: I have got seed from the American Field Seed Company many years, and always got good seed and a dandy stand. Will have an order for you again next year.

(Signed) Chas. Demaske.



Smicksburg, Pa.

Gentlemen: I am favorable to your seed for two reasons, first on account of the big savings and price on the high grade field seeds, and second the purity seems to be unexcelled by any other that I have ever bought. Other farmers here have used your seed with excellent results.

(Signed) Mr. J. E. Dickey.



MILLET

WHITE WONDER TYPE

A long headed, heavy producing, early maturing variety. This is a very fine type of Millet preferred by some over all others. The foliage is very heavy which accounts for its big yields. The long heads make prolific seed yields. It is a top-notch in yield of hay and seed. Leaves fairly broad. Cures readily. Seed light colored. A trial of this variety will prove its superior worth. Our seed quality is very fine. See page 32 for bargain prices.



GOLDEN or GERMAN MILLET

This Is the German Type Millet

The German Type or Golden Millet is a truly remarkable crop. This Millet is an enormous yielder both of hay and seed. Its tall dense growth affords a lot of fine feed in a short time. The crop is quick growing and a great drought resister. Seed yields run 40 to 50 bushels per acre. Can be sown as late as in July and makes a fine crop. This fine leafy crop is certainly a great help to any farmer caught short on feed.

Heavy producing stock is generally sold at premium prices. You will find our quotations on page 32 unusually attractive. This seed is cleaned and graded. For feed or seed production our German Millet is a winner. Order your seed early and get the choicest stock.

Siberian Millet Type

Very early. Grows somewhat smaller than the white or golden but has finer leaves. Very valuable for Northern states on account of earlier maturity. Grows two to four feet high. Seed has a reddish color. Sow 35 to 40 lbs. per acre. Makes an ideal catch crop. Fine feeding value. Anyone wishing a fine, quick growing, early maturing crop will like our Siberian Millet. Seed quality A 1. See page 32.

Hungarian Millet Type

Earlier than the German but not quite as early as Siberian. Very leafy and makes a good production of fine quality hay. Stools freely. This variety is widely grown. On account of its earliness it is especially good for northern states but its use is by no means confined to that section. In some places it is called Hungarian Grass. Seed runs mixed colors purple and golden. The use of this variety is increasing. Our seed is clean, bright, stock and we are pricing it very low. See page 32.

**JAPAN
MILLET
SEE
BILLION DOLLAR
GRASS**

PROSO

or Hog Millet

This variety is a big seed producing Millet. It is not as good a hay variety as the others. The seed is considerably larger and is grown chiefly for seed. This is used in feeds of different kinds. Equal to small grains in fattening value for hogs. Poultry men have been praising its value highly, and they are largely responsible for the great interest in this crop, in the past few years.

CHARACTERISTICS

Proso Millet is one of the earliest maturing varieties, requiring about 65 to 75 days. Don't sow too early. It is partial to warm seed bed. Production 55 to 70 bushels of seed per acre is not uncommon. If small grain fails or you want a good cash catch crop, sow Proso.

CANE SEED

A Forage Crop You Should Know Better

You have probably heard about Cane most of your life, but do you know what it can do for you? It is one of the heaviest producing crops you can grow. Will produce 30,000 lbs. to 40,000 lbs. of green feed per acre. Seed production may vary from 30 bushels to 50 bushels to the acre with some reporting 60 bushels. Study these figures. Consider what an enormous production that is.

Other Valuable Characteristics

Cane roots deeply. For that reason it will make a better crop on poor land than corn. It gets at plant food that corn cannot reach. Its deep roots also make it a better drought resister, having a wonderful capacity in that respect. It withstands the onslaught of hot winds better. Cane is also alkaline resistant and a good crop for such land. Cane does not remove as much plant food proportionately as small grain.

How to Use Cane

For hay use 1 bushel to 1½ bushels per acre. The heavier seeding will not yield more but makes finer hay. For pasture an even heavier seeding is recommended. When used for fodder a lighter seeding rate is used depending upon the distance between the rows. Plow deeply for cane. Pulverize the seed bed well. Do not plant until after corn planting. Seed bed and weather must be warm.

Amber Cane Type

The earliest variety. Grown from Maine to California. Has slender stalks and narrow leaves. Suitable anywhere. We recommend it highly and should be selected by all northern customers.

Orange Cane Type

Somewhat later. More abundant leaves which are broader and stalks and seed heads heavier. On account of somewhat heavier yields is a favorite in the corn belt where a later cane is used.

MOLASSES CANE

Kept pure for making sorghum. Seed carefully handled but quality of sorghum is not guaranteed.

RED TYPE—A strain of the Orange type. Produces light colored, deliciously flavored sorghum.

AMBER TYPE—A strain of the Amber. Very juicy and productive. Quality of sorghum A No. 1.

Price postpaid, 1 lb., 30c; 5 lbs., \$1.00. Not prepaid, 5 lbs., 50c; 10 lbs., 75c; 50 lbs. or more, 6c per lb.



Little Genesee, N. Y.
Gentlemen: I just harvested 6 acres of new seeding that I seeded with your Alsike, Red Clover and Timothy seed. I got 20 tons of nice hay off of the 6 acres, and I have 6 acres more to cut of it and it is as good. It is the best seed I ever bought.
C. C. Giddings.



Winslow, Ill.
Gentlemen: I have been getting seed of your Company for the past several years, and think it is fine. Have been telling my neighbors and friends about your seeds. Below are some of their names.
Yours very truly,
(Signed) Geo. S. Robb.



Drought Resisting Grains at **LOW PRICES**

STATE CERTIFIED ATLAS SORGO

Atlas is considered by Agricultural Authorities to be one of the greatest forage crops developed in the last century. It is a cross between Sweet Sorgo and Blackhull Kaffir. Has made some sensational yields. One farmer reported nearly 23 tons green feed per acre. Yields 2 and 3 times as much as Corn in dry seasons. Grows 10 to 12 feet tall. Grows on upland or low land. Farmers in central Illinois have been growing Atlas the past 3 or 4 years and are all excited about it. Farmers farther north have started to grow it. We sell only State Certified Seed because experts cannot identify it from some other forage seeds. Is late in maturing seed.

A Very Valuable Crop

Nothing better for ensilage. It has sweet juicy stalks. More palatable than corn. Live stock, especially cattle, will eat it stalks and all. They will leave most any kind of hay or feed for Atlas Sorgo. Requires warm soil. Plant about 10 to 20 days after you plant corn. Drill 8 to 12 pounds per acre for single row planting. Sow 40 lbs. solid drilled or 50 pounds broadcast. Cut in fall before first heavy frost. Shock like corn.

Price—Postpaid: 1 lb., 30c; 5 lbs., 80c; 10 lbs., \$1.00. Not Prepaid, 25 lbs., \$1.50; 50 lbs., \$2.90; 100 lbs., \$5.70. Not sealed in less than 100 lb. bags.

MILO MAIZE

This Is the Milo Type

This is also a member of the Sorghum family. The stalks are more slender than the Kaffir, but have no juice in them. Milo is much earlier than Kaffir. The seed heads are much more compact and egg shaped. The seeds are flattened. Where seasons are short or a quick maturing kind is desired, the Milo or Feterita should be your selection. Milo will also grow at higher altitude and with less moisture. Grain has good feeding value.

Milo, Kaffir, Feterita and all similar grains should not be planted until after the ground is thoroughly warm. Two or three weeks after corn planting is best. Spring plowing is preferable because it warms the land better.

The feeding value of these various sorghum grains is about equal.

Milo and Feterita are more generally grown throughout the northern part of the Corn Belt, because of earlier maturity. Our seed is very choice. See page 32 for prices.

FETERITA

This is a type of Feterita. Is a great drought resisting crop. Grown for forage or seed. Earlier than Kaffir. Adapted to a large territory. Is a great stooler. It has proven a great blessing to farmers in dry sections. Makes good hay if seeded about 75 pounds per acre. Is a big yielder of grain. Makes fine feed when ground up with other grains. Sow late when ground is warm, around June 1st. See price list, page 32.

KAFFIR CORN

This is Kaffir Corn type. Is called a sorghum grain crop. The stalks are stout and fairly short. Stalks not quite as juicy as Cane. The seed heads are 10 to 15 inches long. For hay, sow 60 to 75 pounds per acre. For grain, drill 8 pounds per acre in rows like Corn. Stands lots of hot dry weather. Makes excellent poultry feed and good for all kinds of livestock, when it is ground alone or with other grains. See page 32 for prices.

HEGARI

This is the Hegari type of sweet stalked Sorgo. Livestock, especially cattle, are very fond of it, due to its sweet taste. Is very nutritious. Produces grain like Kaffir. Is very productive. Has been known to yield up to 5,000 pounds of grain per acre and up to 18 tons of ensilage. A great drought resister. For grain, drill about 8 pounds per acre. For hay, about 75 pounds per acre. See page 32 for prices.

GROHOMA TYPE

A cross of Cane and Kaffir. Remarkable drought resister. Excellent grain producer when planted at rate of 6 to 8 pounds per acre. Also used for hay drilled in at rate of 40 to 60 lbs. per acre. A prolific stooler. Makes very palatable feed of good value. This is a very popular sweet stalked hybrid. See page 32 for price.

Small lots either variety. Postpaid, 1 lb., 25c; 5 lbs., 75c.

FLAX SEED

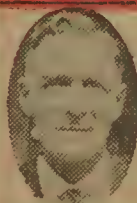
This crop is grown in the United States chiefly for seed. Linseed oil is the main item and from this various products are made. The cake after pressing out oil is valuable stock food. Sow about April 10th to May 1st, further north later seeding is practiced. Use $\frac{1}{2}$ to $\frac{3}{4}$ bushels of seed per acre. Have land as clean as possible.

Use our wilt resistant seed as it helps to overcome losses from the worst flax disease. Flax is a good money crop. More profitable generally than any small grain. See page 32 for prices.

BUCKWHEAT

A quick maturing grain (10 to 12 weeks). Yields well, 20 to 40 bushels per acre. The best grain crop for poor soils. Does even better than Rye on poor land. Makes hard land mellow and friable. Can be used as a catch crop if small grain kills out. Good crop for new land. Excellent cover crop in orchards. Also used for bee pasture.

Many farmers sow Buckwheat after other grains are harvested and they obtain a good crop. Can be sown up to August 1st. Sow about 1 bushel or 48 pounds per acre. Our seed is re-cleaned. Our stock is the Japanese type. This type is most in demand.



Algonquin, Ill.
Gentlemen: I have used your clovers and grass seeds for a number of years and have been satisfied with the results. I have also saved considerable money in buying direct from you.

Yours truly,

(Signed) Henry Gehl.



Frederic, Wis.
Gentlemen: Regarding the Green Mountain Favorite Oats I bought from you I told you I got 87 bushels to the acre but found out later that they weighed out almost 100 bushels to the acre. You see, the thresher gave me a big bushel.

(Signed) Chas. Hedlund.

**QUALITY
STOCKS
AT ROCK
BOTTOM
PRICES**

**SELECTED
CHOICE
NORTHERN
GROWN
SEED
STOCK**

SEED POTATOES

**Prices Good
For Early Orders**

We have contracted for a good supply of potatoes and expect to be able to protect prices throughout the season. Our price for quality seed is low. This stock will sell fast. Please order early. Protect yourself on price and get the very best of our quality stocks.

\$ 25
50 LBS.
100 LBS. \$ 2 25
500 LBS. \$ 10 75

Much of our seed stock is grown in the Red River Valley of Minnesota and North Dakota. We consider that this district produces the finest seed potatoes in the world. They have the quality, life and vigor needed for big production. Our seed is carefully sorted stock from selected seed. We will ship you a product distinctly superior to the average potato. They will make you money.

Northern Grown Seed of Proven Kinds

We handle the kinds that have established their worth. We make no preposterous claims for some little known variety. You will receive seed that will grow more bushels of better potatoes per acre. We are selling such seed at bargain prices. Place your orders now. Shipment will be made in the spring as soon as weather conditions make it safe to ship.

Red River Early Ohios

This pink skinned potato is one of the finest, earliest and most productive varieties you can grow. Our northern grown seed will mature a crop about a week earlier than your home grown seed. You will have a larger yield, and they will be smoother and larger sized potatoes. Up in the Red River Valley where our seed was produced they have developed this variety to a high state of perfection.

This potato has pure white flesh. Eyes are near the surface. Vines are sturdy. In yield and quality they are excellent. Most everyone likes the Early Ohio.

Irish Cobblers

Also an early type although not quite as early as the Red River. The heaviest producer in its class and a quality that is exceedingly fine.

The skin and flesh are white. It cooks dry and is one of the best flavored varieties. Generally round in shape and somewhat oblong.

Our Irish Cobbler is a great favorite with market gardeners as they find a ready sale for them. This Cobbler has been sold by us for years and always made satisfied customers. Our northern grown seed is worth more to you than we are pricing them at.

Green Mountain

A medium late potato. Has shallow eyes and a smooth white skin. Is large, oblong shape. Has appearance of an Idaho potato. The plant is a vigorous grower. Clarence Wolf, Naperville, Ill., about 30 miles west of Chicago, says the Green Mountain is the best for yielding and keeping through the winter. You will like this potato.

Warba

An Early Potato

It is a little earlier than Early Ohios. It is a creamy white potato. The Warba is a medium round shape similar to the Irish Cobbler. Eyes are somewhat deep. Has pinkish color around the eyes. It resists some of the diseases prevalent in potatoes. This potato has a wide adaptability. Produces a nice potato on medium soils. Warbas are a fine potato for early market or for home gardens.

Rural New Yorker

Here is a late potato. It is an old stand-by with potato growers who want the best. Has white skin and flesh. The tubers are round oval shaped, somewhat flattened. Eyes are shallow. Stands dry weather. It is a heavy yielder. Keeps well through the winter until late spring. Is truly a fine potato.

Russet Burbank

Another dandy potato. Is classified as a medium late type. A moderately long potato, slightly flattened with rounded ends. Has a yellowish colored skin or golden brown. The flesh is solid and pure white. The eyes are shallow. Is a quality potato and one of the best for baking. A strong growing potato and better than some for resisting disease. The Russet Burbank is a good yielder and a good keeper.

**Treatment
for Potatoes**

**Use Corona P.D.7 or
Dip Dust**

is a quick, safe method of treating potatoes to protect against losses from rhizoctonia, black scurf and scab. Costs little and very effective. Increases yields, improves quality. 4 oz. treats 6 to 8 bu. Directions on Can. Price 4 oz., 50c; 1 lb., \$1.25; sent express or parcel post prepaid.



Gentlemen: Enclosed find check for \$62.20 for Alfalfa and other seeds. I bought 15 bushels of Cobbler Potatoes from you last year and they made a yield of 310 bushels—sold them at \$1.50 a bushel.
(Signed) Yours very truly,
F. H. Johnston.

Beaver, Pa.

Gentlemen: The field seeds received and I am much pleased with the fine quality. I thank you for very generous treatment of my order, and will surely recommend your company to my neighbors.
(Signed) Yours very truly,
W. A. Cottingham.

Trivoli, Ill., March 8th.



AMERICAN'S LOWEST PRICE LIST

**EVERY PRICE
A
BARGAIN**

**REDUCING
FROM
TOP
TO
BOTTOM**

All prices are F. O. B. Chicago. Bags are Free. Safe arrival and satisfactory quality are guaranteed. See page 2. All prices will be protected as long as our present stocks of seed last. Write promptly for free samples. We are glad to show quality.

**WE
GUARANTEE
SAVING
AND
QUALITY**

**BUY NOW
AND
SAVE MOST**

When judging prices remember that the quality back of it determines whether or not that price is a bargain. You can order our seed with this understanding. If you do not believe you have saved money you can return the seed and get your money plus freight refunded.

**PRICES
HIGHER
LATER
\$**

Prices Good Until Lots Are Exhausted or Advancing Markets Compel Advance.

JANUARY, 1940

If You Wish a Receipted Invoice, Ask for It on Your Order

ALFALFA—60 lbs. per bu. All Hardy U. S. Grown—Complies with Agricultural Conservation Program			
	1 Bu.	1/2 Bu.	1/4 Bu.
Utility Brand (Prime) Corn-Belt.....	\$12.70	\$6.40	\$3.25
Economy Brand (Choice) Corn-Belt.....	13.60	6.85	3.50
Universal Brand (Fancy) Corn-Belt.....	14.20	7.15	3.65
Pinnacle Brand (Extra Fancy) Corn-Belt...	15.00	7.60	3.90
Pinnacle Brand, Kansas grown.....	14.85	7.50	3.80
Pinnacle Brand (Ex. Fcy.) Northwestern gr.	15.15	7.60	3.90
Dakota No. 12 (Pinn. Br.) Nebraska grown.	15.25	7.70	3.95
Grimm (Pinnacle Br.) Northern grown.....	16.20	8.15	4.15
Grimm, Minnesota grown (Pinn. Br.).....	16.60	8.35	4.25
Grimm, Montana grown (Pinn. Br.).....	16.75	8.45	4.30
Common (Pinn. Br.), Idaho grown.....	15.80	7.95	4.05
Cossack (Pinn. Br.), Northern grown.....	16.90	8.50	4.30
Grimm, State Certified-Sealed, Blue Tag....	19.20	9.65	4.90
Grimm, Blackfoot, Certified Blue Tag.....	22.80	11.50	5.80

MEDIUM RED CLOVER—60 lb. bu.			
	1 Bu.	1/2 Bu.	1/4 Bu.
Economy Brand (Choice) U. S. Grown.....	10.90	5.50	2.80
Universal Brand (Fancy) U. S. grown.....	11.45	5.80	2.95
Pinnacle Brand (Extra Fancy) U. S. grown.	11.80	5.95	3.05

MAMMOTH RED CLOVER—60 lb. bu.			
	1 Bu.	1/2 Bu.	1/4 Bu.
Universal Brand (Fancy) U. S. grown.....	11.50	5.80	3.00
Pinnacle Brand (Extra Fancy) U. S. grown.	12.10	6.10	3.15

ALSIKE CLOVER—60 lb. bu.			
	1 Bu.	1/2 Bu.	1/4 Bu.
Economy Brand (Choice) U. S. grown.....	11.75	5.90	3.00
Universal Brand (Fancy) U. S. grown.....	12.65	6.40	3.30
Pinnacle Brand (Extra Fancy) U. S. grown.	13.60	6.85	3.55

SWEET CLOVER—All Hardy, U. S. Grown			
	1 Bu.	1/2 Bu.	1/4 Bu.
Unhulled Sweet Clover, Best, 30 lb. bu....	1.90	1.05	.65
Unhulled Yellow Blossom, Best, 30 lb. bu....	2.00	1.10	.65
Utility Br. Sweet Clover, Hulled, 60 lb.	3.40	1.75	.95
Economy Br. Sweet Clover, Hulled, 60 lb.	3.60	1.85	1.05
Universal Br. (Fey.) Sweet Clo., Hld., 60 lb.	3.80	1.95	1.10
Pinnacle Brand (Ex. Fancy) Sweet Clo., Hulled, 60 lb.	4.00	2.05	1.15
Grundy Co. Type Sw. Clo. (Pinn. Br.), 60 lb.	4.25	2.20	1.25
Yellow Type (Economy Br.), Hld., 60 lb.	3.60	1.90	1.05
Yellow Type (Pinn. Br.), Hld., 60 lb.	4.30	2.20	1.20
Hubam Annual Type (Choice), 60 lb.	6.60	3.40	1.75
Hubam Annual Type (Ex. Fcy.), 60 lb.	7.50	3.80	2.00

OTHER CLOVERS			
	1 Bu.	1/2 Bu.	1/4 Bu.
Korean Lespedeza, Fancy, 25 lb. bu.	2.00	1.10	.65
Korean, Tall Early Type, 19604, 25 lb. bu..	3.90	2.05	1.15
Sericea Lespedeza (Perennial), 25 lb. bu.	4.20	2.20	1.20
White Dutch Clover, 60 lb. bu.	37.80	19.00	9.60
Crimson or Giant Incarnate Clover, 60 lb.	7.50	3.80	2.00

TIMOTHY, CLOVER and TIMOTHY MIXTURES, 45 lb. bu.—U. S. Grown			
	1 Bu.	1/2 Bu.	1/4 Bu.
Timothy, Utility Brand (Prime).....	\$2.40	\$1.30	\$0.70
Timothy, Economy Brand (Choice).....	2.50	1.30	.70
Timothy, Universal Brand (Fancy).....	2.60	1.40	.80
Timothy, Pinnacle Brand (Extra Fancy)...	2.70	1.45	.80
Tim. & Alsike Mix., Standard, 20-25% Als.	3.90	2.00	1.10
Tim. & Alsike Mix., Royal, 28-33% Alsike.	4.50	2.30	1.20
Timothy, Alsike and Red Clover Mixed, Lot Major, 28-33% Clovers.....	4.50	2.35	1.25
Tim. & Red Clo. Mix., Richer, 28-33% Clo.	4.40	2.30	1.20
Timothy, Alsike, Red Clover & Alfalfa Mixed, 28-33% Clovers & Alfalfa.....	4.65	2.40	1.25
America's Best Mixture, 50% Clovers.....	4.75	2.45	1.30

GRASSES			
	100 Lb.	50 Lb.	25 Lb.
Kentucky Blue Grass (Fancy).....	\$19.25	\$9.70	\$5.00
Kentucky Blue Grass, Pinnacle (Ex. Fcy.)...	20.25	10.20	5.15
English Blue Grass (Meadow Fescue).....	15.50	7.80	4.00
Bromus Inermis or Brome Grass (Fancy)...	16.25	8.20	4.15
Orchard Grass (Fancy).....	18.50	9.30	4.75
Red Top, Unhulled, Mixed.....	7.75	4.00	2.10
Red Top, Economy Brand (Choice).....	11.75	6.00	3.15
Red Top, Pinnacle Brand (Extra Fancy)...	13.00	6.60	3.40
Domestic Rye Grass (Fancy).....	7.90	4.05	2.10
Reed's Canary Grass (Phalaris).....	20.00	10.15	5.15
Crested Wheat Grass.....	16.30	8.25	4.20

GRASS MIXTURES and FORAGE CROPS			
	100 Lb.	50 Lb.	25 Lb.
Beat-Em-All (See Catalog Page 16).....	\$8.30	\$4.20	\$2.15
Gold Mine Clover Mixt. (Catalog Page 4)...	12.20	6.15	3.15
Economy Pasture and Meadow Mixture....	10.25	5.15	2.65
Perfection Pasture and Meadow Mixture....	13.75	6.90	3.50

GRASS MIXTURES and FORAGE CROPS (Continued)

	100 Lb.	50 Lb.	25 Lb.
Annual Hog Pasture Mixture.....	\$3.50	\$1.80	\$1.00
Dwarf Essex Rape.....	8.50	4.30	2.25
Billion Dollar Grass (Jap. Millet).....	5.75	2.95	1.55
Sudan Grass.....	4.00	2.10	1.10

SEED OATS—32 lb. bu.

	15 Bu.	5 Bu.	1 Bu.
Iowar Type.....	\$0.85	\$0.90	\$0.95
Gopher Type.....	.85	.90	.95
Swedish Type.....	.95	1.00	1.05
Fulghum Type.....	.85	.90	.95
Columbia Type.....	.85	.90	.95
Swedish Victory.....	1.05	1.10	1.15
Anthony Type.....	.90	.95	1.00
Victory Type.....	1.10	1.15	1.20
Hulless Type (Copper Treated).....	1.60	1.65	1.75

OTHER SEED GRAINS and BUCKWHEAT

	1 Bu.	1/2 Bu.	1/4 Bu.
Speltz, 40 lb. bu.	\$1.15	\$1.20	\$1.25
Spring Rye, 56 lb. bu.	1.40	1.45	1.55
Thatcher Type Spring Wheat, Beardless....	2.00	2.05	2.10
Progress Type Spring Wheat, Bearded.....	2.00	2.05	2.10
Oderbrucker Type Barley, 48 lb. bu.	1.00	1.10	1.15
Wis. 38 Type Barley (Smooth Beard), 48 lb.	1.05	1.10	1.15
Spartan Type Barley, Smooth Awn., 48 lb..	1.05	1.10	1.15
Ioglos Type (Smooth Beard) Barley.....	1.15	1.20	1.25
Buckwheat, 48 lb. bu.	1.25	1.30	1.35

SOY BEANS and PEAS—60 lb. bu.

	1 Bu.	1/2 Bu.	1/4 Bu.
Soy Beans, Illini Type.....	1.60	1.65	1.70
Soy Beans, Manchu and Dunfield Type....	1.65	1.70	1.75
Soy Beans, Mukden Type.....	1.70	1.75	1.80
Soy Beans, Kingwa (Black).....	1.55	1.60	1.65
Soy Beans, Virginia (Brown).....	1.55	1.60	1.65
Cow Peas, Whippoorwill Type.....	1.95	2.00	2.10
Cow Peas, Grey Goose.....	1.85	1.90	2.00
Cow Peas, New Era and Mixed.....	1.80	1.85	1.95
Field Peas (See Page 27).....	3.20	3.25	3.35

FORAGE CROPS, VETCHES and FLAX

	5 Bu.	1 Bu.	1/2 Bu.
Cane, Orange Type, 50 lb. bu.	\$1.40	\$1.50	\$0.85
Cane, Amber Type, 50 lb. bu.	1.45	1.55	.90
Atlas Sorgo, State Certified, 50 lb. bu.	2.80	2.90	1.50
Hegari Type, Sweet Sorgo, 50 lb. bu.	1.20	1.30	.70
Grohoma Type, Sweet Sorgo, 50 lb. bu.	1.30	1.40	.80
Feterita Type, Milo Type, 56 lb. bu.	1.30	1.40	.80
Kaffir Type, grain sorgo, 56 lb. bu.	1.30	1.40	.80
Wilt Resistant Flax, 56 lb. bu.	2.85	2.95	1.55
Winter, Hairy or Sand VETCH, 50 lb. bu..	5.40	5.45	2.80
Spring VETCH, 50 lb. bu.	3.55	3.60	1.85

MILLETS

	1 Bu.	1/2 Bu.	1/4 Bu.
Japanese, 35 lb. bu.	1.95	2.05	1.10
Golden or German Type, 50 lb. bu.	1.45	1.55	.85
Siberian Type, 50 lb. bu.	1.55	1.65	.90
Proso or Hog Type, 50 lb. bu.	1.45	1.55	.85
Hungarian Type, Fine Hay, 48 lb. bu.	2.00	2.10	1.15
White Wonder Type, 50 lb. bu.	1.55	1.65	.90

HYBRID SEED CORN, Pages 17 to 19

	1 Bu.	1/2 Bu.	1/4 Bu.
Multi-Perfected 1939 Crop Flat Grain.....	\$6.00	\$3.10	\$1.65
Multi-Perfected 1939 Crop Round Grain....	4.75	2.50	1.40
State Certified 1939 Crop Flat Grain, All Varieties except U. S. 13.....	5.00	2.60	1.40
State Certified 1939 Crop Round Grain, All Varieties except U. S. 13.....	3.75	2.00	1.10
State Certified 1938 Crop Flat Grain, All except U. S. 13, Ind. #432 and 608..	4.00	2.10	1.10
State Certified 1938 Crop, Round, All except U. S. 13, Ind. #432 and 608..	2.85	1.55	.85

OPEN POLLINATED CORN, Pages 20 and 21

	500 Lbs.	100 Lbs.	50 Lbs.
Reid's Dent, Western Plowman, Krug's Dent, Golden Glow, Early Yellow Dent, Red White Cap, Silver Mine, Boone Co. White, Silver King, St. Charles White, Longfellow Flint, Sanford's Flint and Smut Nose Flint.....	2.25	1.25	.75

POTATOES, Page 31

	500 Lbs.	100 Lbs.	50 Lbs.
Red River Ohio, Irish Cobbler, Warba, Green Mountain, Rural New Yorker and Russet Burbank. Price each kind.....	\$10.75	\$2.25	\$1.25

GRIMM

ALFALFA

SUPER VALUE

LOT
SEALED

\$ **15**²⁰
BU.

Minnesota Grown
High Quality. Shipped in Sealed Bags
Crop Purity 99% or Better

I am always on the lookout for seed that will give our customers better and finer value for the money. It isn't often, however, that I am able to secure as fine a bargain as this lot "Sealed." You can examine it from every angle, check it and compare it and you'll find it an astonishing value in genuine Grimm Alfalfa.

Description

This is a quality lot of Minnesota Grown Grimm. Seed from this section of the original Grimm fields in the United States is sought by many buyers. It generally commands a premium price. I secured this lot at a deep cut price because it contained a little crop seed such as Red Clover and Sweet Clover. Only about 2% to 4%. That reduces the amount of alfalfa but including this crop seed it tests at 99% purity. The seed has fine color and germination and ranks A No. 1 in appearance and performance.

Save \$2.00 to \$3.00 Per Bushel

You'll like this Northern grown Alfalfa. The way it grows, the crops it produces and the staying power. Such quality at this low price is a bargain in anybody's town. If you were in my office and saw a sample and analysis of Lot "Sealed" you would buy it in a minute. This is nice, bright, plump seed. Write for a free sample. This seed is not old seed. You would be proud to show this quality of Alfalfa to your neighbor. We could not replace this seed to sell at this low price. As President of this Company I want you to order Lot "Sealed" on my recommendation. If you do not think it is worth more than you paid, ship it back and I guarantee you will not be out a red cent.

State Sealed and Certified Grimm

There is quite a demand for State Certified Grimm Alfalfa of northern origin. The crop of Certified Grimm was rather short last year. This accounts for the prices being so high. The lot "Sealed" Minnesota, above, and the Pinnacle Brand Minnesota below, are both affidavit Grimm, but we consider them just as hardy and believe they will stand up as well as any Certified stock. If you want the Certified Grimm, we have it. See prices on opposite page 32.

MINNESOTA GRIMM

\$ **16**⁶⁰
PER BU.

PINNACLE BRAND

Top Quality—Extra Hardy

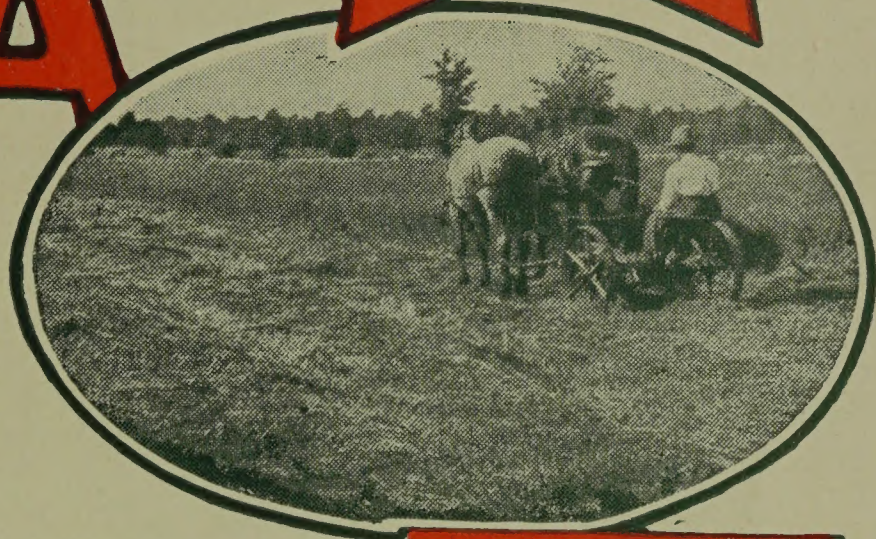
Minnesota Grimm Type Alfalfa is known to be about the hardest alfalfa produced in this country. Agricultural history states this was the first State in the U. S. to grow Grimm Alfalfa. Alfalfa has to be mighty tough and sturdy to survive the severe winters and hot summers of northwestern Minnesota, where most of the alfalfa is produced.

Save \$2.00 to \$3.00 per bu.

We have buying connections in Minnesota. These Minnesota buyers have been buying alfalfa in producing districts for years. They know how to buy alfalfa and buy it right. When alfalfa is bought to a good advantage, we can sell it direct to you at a lower price. Our Pinnacle Brand Minnesota Grimm is high grade seed. It is our opinion this seed would produce fully as good results for you as State Certified and Sealed Alfalfa, which usually sells for \$2.50 to \$4.00 more per bushel. Check up and compare quality and prices. Buy direct from us. Cut out the middleman and make a substantial saving.

Order It Now

Lot "Sealed" is an outstanding value in hardy Grimm type Alfalfa. I urge you to consider seriously placing your order as soon as possible. Doubt if we could replace this seed later to sell at this drastic reduced price. Send in your order real soon and be protected against a higher alfalfa market.



FREE
INOCULATION

Here Is How

We want to add several thousand new names to our mailing list this year. It costs money to advertise in farm papers. We would rather give this money to our customers than to advertisers. Here is how you can help and get your Inoculation Free.

Our Offer

Send an order for 1 bushel of Lot "Sealed" or 1 bushel of Pinnacle Brand Minnesota Grimm Alfalfa, quoted on this page. Also send names of 3 neighbors or friends whom you think might be interested in sending us an order for farm seeds of any kind. We will then send you Free a 1 bushel size of our best Alfalfa Inoculation. For an order for 2 bushel of either Alfalfa and 6 names, we will give you 2 bushel sizes Inoculation. Therefore, for every bushel of lot "Sealed" or Pinnacle Brand Minnesota Grimm and 3 names, you get Inoculation Free. Order as many bushels as you like. If your neighbor is a new customer and sends his order with your order, we will give him Free Inoculation.

**A RICH
ECONOMICAL
SEEDING**

AMERICA'S BEST MIXTURE

**PRICED
EXTREMELY
LOW**

**50%
CLOVERS**

Balance
Timothy

**\$ 4⁷⁵
BU.
45 LBS.**

5 bu.
\$23.25

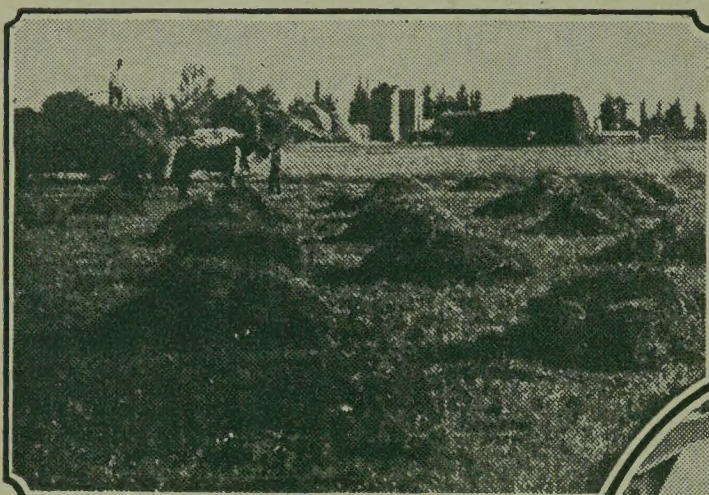
OUR MOST SENSATIONAL

BARGAIN

ALL NORTHERN HOME GROWN SEEDS

We are holding price down to bedrock on this mixture. Extra rich in clovers yet so low in cost that no one need neglect a clover seeding. You are practicing the highest type of economy when you buy this mixture.

The quality of this seed is fine. Has been re-cleaned. Is bright color. Has good purity and germination. It will make a fine stand if it has half a chance. Our customers consider it the greatest seeding they ever made. We consider that it is the biggest money making mixture. Makes wonderful seeding at this remarkably low price. Suitable for Agricultural Conservation Program.



Sample Enclosed

An Enormous Producer

America's Best Mixture outranks any of our mixtures in yields. We believe it to be the biggest producer of any seeding on the markets. Others try to imitate but when it comes down to the biggest yields of the best hay our mixture takes the lead. The high protein content of the hay makes it worth more per ton than the average similar seeding.

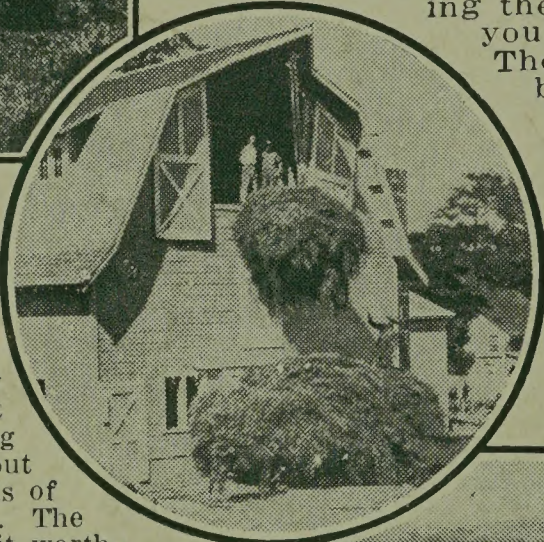
America's Best Mixture is a permanent seeding. It lasts several years. Makes good meadows or pasture. It is composed of over one-half Clovers, such as Red Clover, Alfalfa, Alsike and Sweet Clover. The balance is Timothy. It's all quality seed. We receive hundreds of repeat orders for this wonderful mixture.

You will find it practically equal to a pure clover seeding in its fertilizing value. It yields more than any single clover or grass hay will produce. It helps put your land in shape for Alfalfa. It will prove one of your biggest and best money crops.

Low Cost Per Acre

Compare that with anything else in its class. It is a sensational value. The economy of it will appeal to you if you are a thrifty buyer. The value of the crop will bolster up the profit in farming.

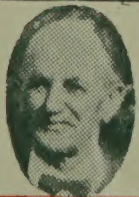
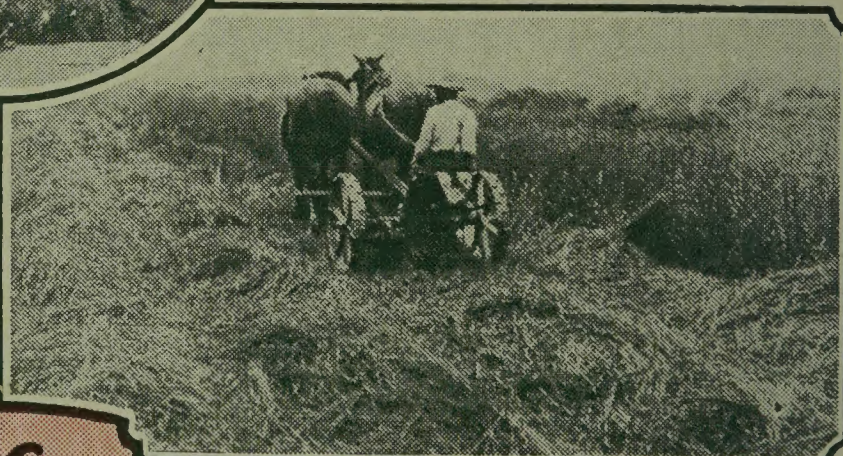
Twelve pounds per acre is enough seed. Sow it on winter wheat or with spring grain. Handle it like you usually do your regular grass or clover seedings. It's practically sure to make a stand. Our customers are enthusiastic about it. They have just cause to be. It gives them more feed per acre and it is a better feed.



**BIG
YIELDS
OF HAY
AND
PASTURE**

Sow America's Best Mixture

More acres in grass and clover will help the farming situation. Sow fewer acres to grain and grow more bushels per acre. That will lower your cost per bushel and increase prices. The proper use of grass and clover seedings will help you turn the trick. With plenty of heavy yielding meadows and pastures such as this mixture will produce you can also lower the cost of producing live stock. Your pork, beef, and mutton will be matured quicker with less grain and they will be better finished. Just provide plenty of America's Best Mixture. It doesn't cost much to sow it.



America's Best Mixture Satisfies; Is Successful

Flat Rock, Ill.
Gentlemen: I have bought several hundred pounds of your America's Best Mixture and have had good success with it. Will try some more this next year.
(Signed) W. L. Dickinson.

Always Saves Money on Grass Seeds

Charlevoix, Michigan
Gentlemen: I have used your clovers and grass seeds for 12 years. They always have good germination and I saved some money on your seeds. I have a 200-acre farm.
(Signed) Ethan Jolliffe.

